



Released
January 2024

2024 Impact Report and Action Plan



About the ACS HPVRT

Who Are We?

The National HPV Vaccination Roundtable is a coalition of public, private, and voluntary organizations with expertise relevant to increasing HPV vaccination rates in the United States as a way to reduce illness and death from HPV cancers, through coordinated leadership and strategic planning.

Founded by the Centers for Disease Control and Prevention (CDC) and the American Cancer Society (ACS) in 2014, the HPV Roundtable's power comes from the passionate advocates representing survivors, researchers, health systems, providers, and public health leaders, among others. Members contribute expertise and activate their own organizations to advance our collective mission.

What Does Our Roundtable Do?



**Establish National Priorities
Across the Cancer Continuum**



Catalyze Policy and Patient Care Solutions



**Promote Evidence-Based Strategies
and Translate them into Practice**



**Leverage Volunteer Knowledge and
Experiences to Inform the Reduction of
Health Disparities**



About the ACS HPVRT

Mission

Our mission is to raise HPV vaccination rates and prevent HPV cancers in the United States.

Vision

We see a future where HPV immunization rates are raised to 80%, and looking beyond, we will advance towards eliminating vaccine-preventable HPV cancers as a public health problem.



Our Leadership

Roundtable Tri-Chairs

- Kristin Oliver, MD
Tri-Chair, American Academy of Pediatrics
- Rebecca Perkins, MD, MSc
Tri-Chair, American College of Obstetricians and Gynecologists
- Debbie Saslow, PhD
Tri-Chair, American Cancer Society

Steering Committee Members

- Heather Brandt, PhD
St Jude Children's Research Hospital
- Noel Brewer, PhD
University of North Carolina, Gillings School of Global Public Health
- Tamika Felder
Cervivor
- Jane Grey, MPH
California Department of Public Health, Immunization Branch
- Nikki Hayes, MPH
Division of Cancer Prevention and Control, Centers for Disease Control and Prevention
- Judy Klein
Unity Consortium
- Jill Moses, MD, MPH
Immunization Services Division (ISD), Centers for Disease Control and Prevention
- Sharon Perlman, DDS, MPH
American Association of Public Health Dentistry

2023 Key Accomplishments

HPV Vaccination Starting at Age 9 – Evidence Base

- We produced the *HVI Special Issue Collection* of over 20 articles that show the benefits, effectiveness, and acceptability of routinely recommending HPV vaccination for all adolescents starting at age nine.
 - Read the ACS Press Release [here](#).
- To date, collective views of the articles total more than 30,000.
- Created and promoted [video abstracts](#) from authors of the collection featured on the ACS HPVRT YouTube Channel with over 1,500 views.
- In 2022 we produced and released the “HPV Vaccinations: 9 Benefits of Starting at Age 9” motion graphic video. In one year since its upload, the video has received 26,145 views.
 - To learn more about the strategy behind its promotion visit our [Case Study overview](#).
- Age 9 was included as the topic of discussion on the [American Academy of Pediatrics \(AAP\) on Call Podcast](#) in October 2023 with over 6,000 downloads within one month of being released.



2023 Key Accomplishments

Health Plan/Payor Summit

Injecting HPV Best Practices for Greater Reach among Healthcare Plans

Twenty health plans, ACS staff, AIM, Merck, HPV SMEs, and HPV cancer survivors/caregivers from across the country came together on August 29–30 to catalyze action for quality improvement on adolescent HPV vaccination. Held in Indianapolis, this event brought together 55 internal and external experts and convening participants often viewed as competitors. During the Summit, we:

- Amplified strategies around HPV vaccination starting at age 9
- Established best and promising practices around member engagement (reminders, incentives, education and social/digital media efforts)
- Proposed solutions to provider engagement (incentives, education/training and recognition)
- Accelerated HPV vaccination prioritization among health plan leadership



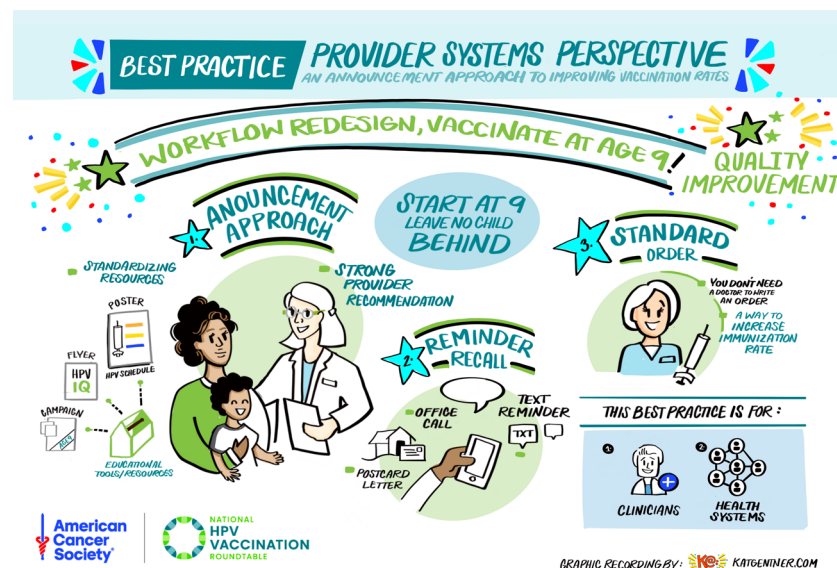
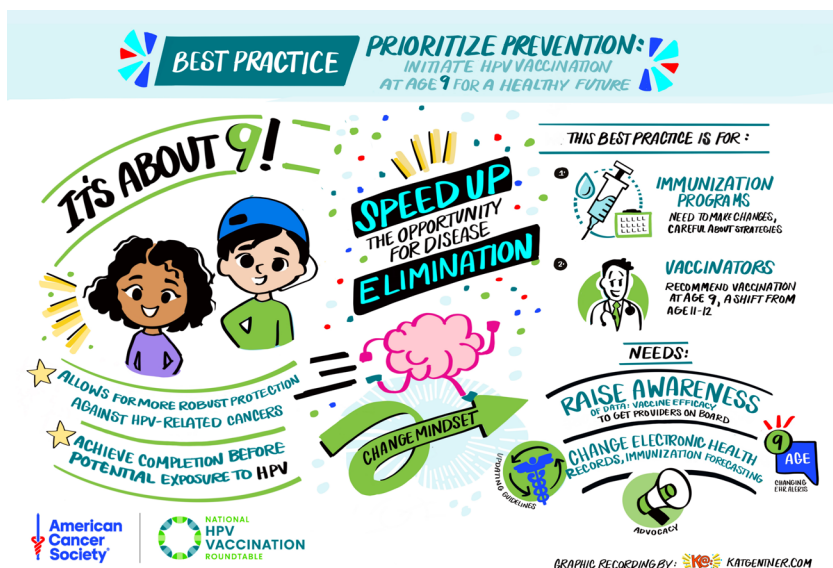
2023 Key Accomplishments

2023 National Meeting

The National Islands – Vaccination & Elimination Islands

In October 2023, in Atlanta GA, we joined forces with the National Roundtable on Cervical Cancer to host our National Meeting. We convened 172 attendees from 110 different member organizations. Meeting sessions were focused on ACS Roundtable Priorities, Health Equity, Self-Collection, Starting HPV Vaccination at Age 9, Member Organization Engagement, hearing from HPV-Related cancer survivors with lived experience, and Eliminating HPV-Related Cancers Starting with Cervical Cancer.

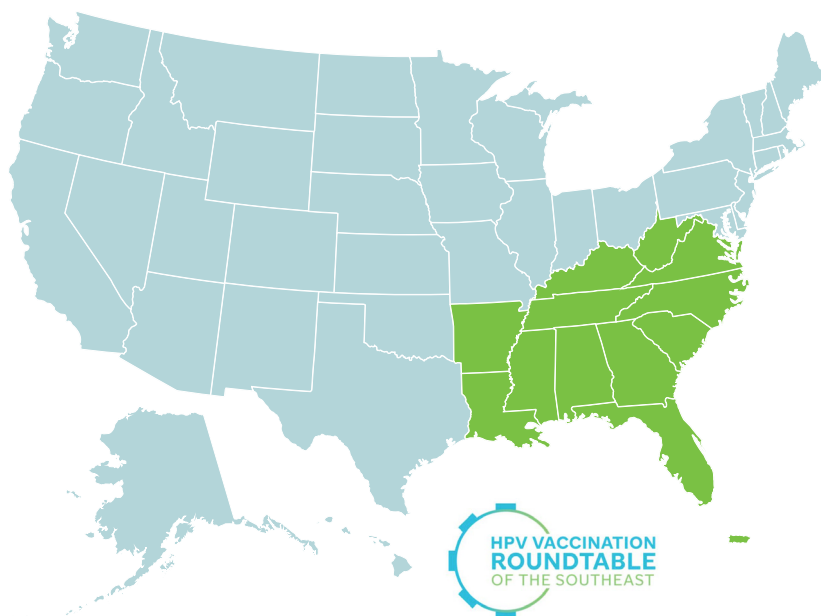
Over two days, we workshopped ways to collaborate on best and promising practices, centering around health equity, and understanding the most updated data and innovations to propel the work of the Roundtables. We also left activated around our commitment to eliminating HPV-related cancers, starting with cervical cancer, as a public health problem.



2023 Key Accomplishments

HPV Vaccination Roundtable of the Southeast

Representatives of southeastern states (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia) and Puerto Rico — where the rate of HPV vaccination coverage has historically been the lowest — united with St. Jude Children's Research Hospital, the American Cancer Society and the National HPV Vaccination Roundtable to discuss improving HPV vaccination.



By coming together, the southeastern roundtable continues to focus on:

- Current conditions surrounding HPV vaccination and HPV cancer prevention
- Replicating HPV vaccination success stories across the Southeast
- Overcoming challenges facing HPV vaccination
- Opportunities to improve HPV vaccination coverage in each state and the overall region

In 2023, the HPV Vaccination Roundtable of the Southeast convened six virtual events with over 1,000 attendees over multiple regional events to improve HPV vaccination uptake and propel vaccination coverage in the Southeast region. To learn more about upcoming events, past events, and view state data profiles visit the [St. Jude HPV Cancer Prevention Program](#).

2023 Key Accomplishments

Forums and Webinars

We hosted a 3-part webinar series titled *Catalyzing Your Communication: HPV Communications Moving Forward* that had over 750 participants. Three forum sessions discussed:

- **HPV Communications Moving Forward**
- **A Deeper Dive into HPV Communications – What’s Working?**
- **HPV Communications – Evaluating Your Impact**

On November 9th, we facilitated a webinar – **HPV Vaccination, Age 9 – From Research to Implementation** – with the Association of Immunization Managers (AIM). During the webinar, we were joined by 389 attendees who joined us as we:

- Explored new evidence on the impact of HPV vaccination at age 9
- Learned from case studies of age 9 success within health departments and healthcare organizations
- And discussed best practices for the implementation of age 9 activities



Dissemination of HPV Vaccination Findings

The National HPV Vaccination Roundtable, presented at the **35th International Papillomavirus Conference** in late April in Washington, D.C. The ACS HPV Roundtable’s Tina Turpin, director, and Liddy Hora, program manager, presented a poster on getting HPV vaccination back on track post pandemic, while Dr. Debbie Saslow presented one on creating an evidence base for vaccination at age 9.

2023 Key Accomplishments

Early Career Development Program

The National HPV Vaccination Roundtable **Emerging Leaders Program** is a cohort of early-career professionals within their respective organizations. The program provided opportunities for fellows to elevate their expertise and skills in HPV vaccination and cancer prevention. Ten highly qualified candidates were selected for 2023 Emerging Leaders development and mentoring program with the HPV Roundtable. They have met bi-monthly for workshop sessions with invited facilitators throughout the fellowship year, received mentorship from Roundtable leadership, attended 2023 National Meeting events, and developed case studies on HPV vaccination disparities.



2023

Emerging Leaders Fellows



2023 Key Accomplishments

New ACS HPVRT Members

In 2023, we welcomed **eight new organizations**. We are excited about these organizations joining our efforts to work together so we can move towards ending vaccine-preventable HPV cancers as a public health problem.

For a complete list of all our 80 roundtable members, please check out [Our Members](#) on our website.



2023 Key Accomplishments

LinkedIn Network Growth

In 2023, ACS HPVRT joined LinkedIn! This has proven to be an effective social networking platform designed specifically for professionals. It has been an incredibly powerful tool for connecting with our member organizations and members and helped us effectively establish a strong professional network, build a personal brand, and find new opportunities for sharing resources and highlighting our member's achievements and engagement. In less than one year, we gained over 2,000 LinkedIn followers.

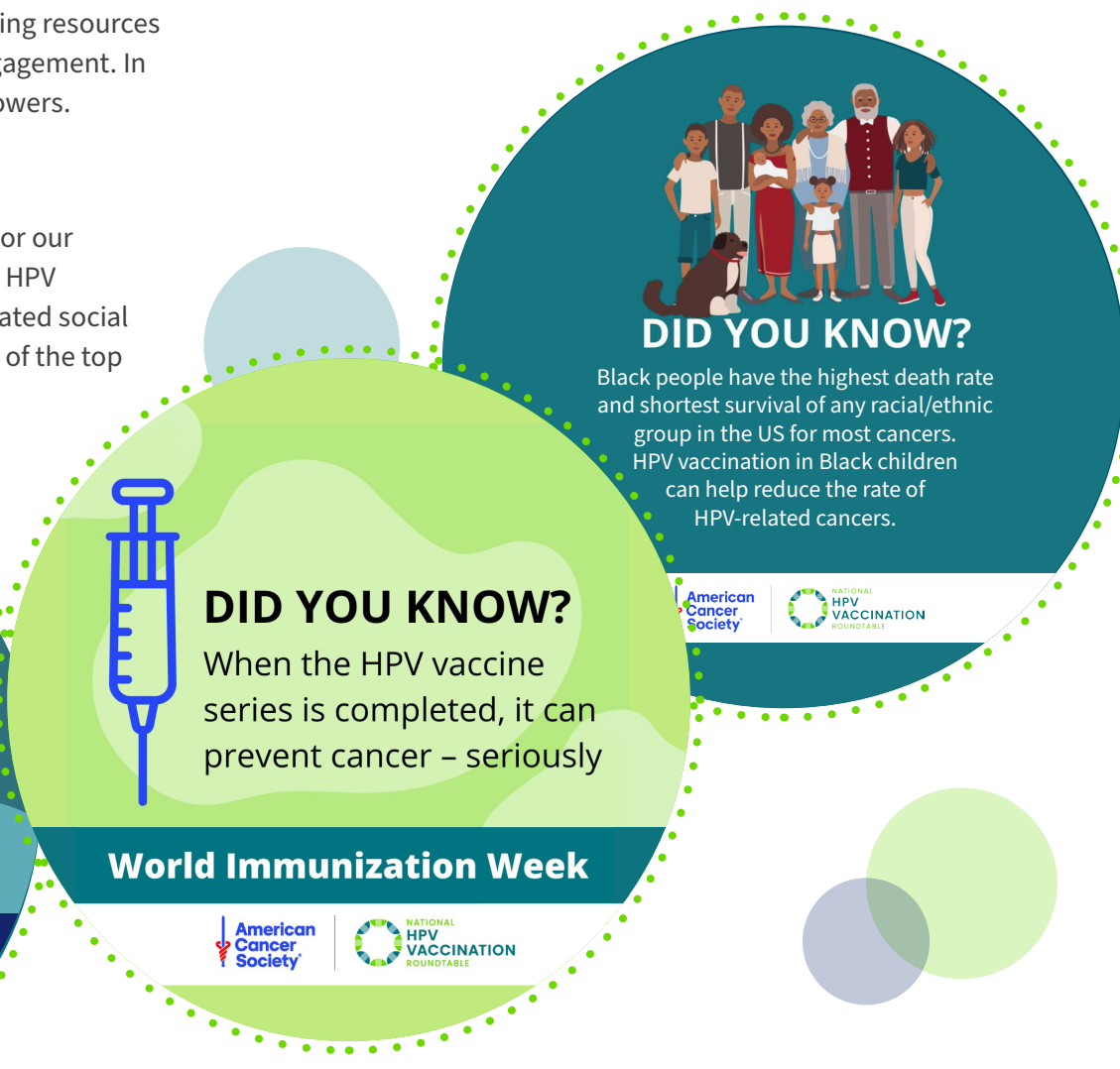
New Social Media Strategy

In 2023, we expanded our social media strategy to tailor our communication around social observances relative to HPV vaccination and cancer prevention. We developed curated social media images for external public use. Check out a few of the top liked/requested/downloaded images below:



New ACS HPVRT Website

A new and improved [ACS HPVRT website](#) was launched in 2023. We brought fresh and unique website content that encourages people to revisit our website more often. The redesigned Resource Center is easy to navigate and filter by audience and resource type, with over 100 resources that can be downloaded and shared.



2024 Priorities

Disseminate Best and Promising Practices

- Facilitate discussions concerning HPV vaccination data sources
- Collaborate with the Evidence – Based Cancer Control Programs (EBCCP, formerly RTIPs) and Community Guide concerning updates
- HPV Vaccination Starting at Age 9
 - Continue to promote and expand the evidence around the impact of vaccinating starting at age 9 using research included in the HVI Special Issue Collection
 - Develop Age 9 resources for key audiences (i.e. Health Plan, Health Systems and Health Departments)
 - Highlight success stories of Age 9 HPV Vaccination Champions
 - Develop social media content on Age 9 evidence
 - Evaluate the impact of the Age 9 Campaign
- Update the *Advancing Human Papillomavirus Vaccine Delivery: 12 Priority Research Gaps* **publication**.
- Utilize communication channels to share resources, emphasize best practices and increase collaboration among member organizations.



Educate and Catalyze Key Audiences (Health systems, providers, parents, public health partners)

- Host public educational seminars/forums virtually
- Host in person summits and symposiums on priority HPV vaccination topics
- Update and promote Clinician and Health Systems Action Guides
- Develop a Health Plan Action Guide
- Create curated co-brandable content for use by members and partners
- Present and disseminate ACS HPVRT findings at International, National or Regional conferences

2024 Priorities

Leverage Member Expertise and Increased Engagement

- Facilitate member-only networking and collaborative virtual experiences
- Expand synergistic partnership opportunities through various events
- Engage members in existing Task Groups and Ad Hoc Committees
- Convene a Virtual National Meeting
- Convene a Virtual Member Retreat

Integrate Health Equity in HPV Vaccination Activities

- Launch Diversity, Equity and Inclusion Task Group
- Launch a joint HPVRT/NRTCC Elimination Initiative
- Emerging Leaders Fellowship Program
 - Conclusion of the 2023 Fellowship Cohort
 - Dissemination of 2023 Cohort Geographic Disparities Case Study Findings
 - Recruitment & Selection of the 2025 Fellowship Cohort
- Recruit new member organizations to broaden reach
- Collaborate with key partners on HPV Vaccination Rural Initiatives to inform actions and improve HPV vaccination coverage with rural communities

Catalyze State HPV Coalitions and Roundtables

- Identify strategies for improving HPV vaccination rates
- Create opportunities for the sharing of best practices, innovation, and action planning among states
- Contribute to building and sustaining comprehensive cancer control efforts related to HPV cancer prevention nationally
- Collaborate with partners on planning convening events and technical assistance offerings





<https://hpvroundtable.org>
hpv.vaccination.roundtable@cancer.org

Funding for this publication is supported by the Centers for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award funded by CDC/HHS with in-kind support from the American Cancer Society. The contents are those of the authors and do not necessarily represent the official views of, nor an endorsement by, CDC/HHS, or the U.S. Government. The American Cancer Society serves as the backbone for the National HPV Vaccination Roundtable.

