**HPV Vaccination Starts at 9**

# State & Local Health Departments Toolbox

Take these communications actions before **June 1** to jump-start HPV vaccination at age 9.

* **UPDATE recommendations – on websites, in print, on-hold messages, etc. - for HPV vaccination by including the following talking points:**

Healthcare providers can start the 2-dose HPV vaccine series at the age 9 well visit. Starting the vaccine series and sharing information about HPV vaccination at age 9 will increase the success of completing the series by age 13. The Practices Advisory Committee on Immunization (ACIP) and, the Centers for Disease Control and Prevention (CDC), the American Academy of Pediatrics (AAP), the American Cancer Society (ACS) agree that HPV vaccination starts at age 9.

HPV vaccination is cancer prevention. It can prevent more than 90% of 6 HPV cancers when given at the recommended ages. Research has shown that vaccination provides close to 100% protection against infections, precancers, and cancers caused by the types of HPV included in the vaccine. More than 75% of US parents have chosen to protect their children from HPV cancer with the HPV vaccine.

*For more messages, visit Word Doc:* [*Core Messages for “start at 9”*](https://hpvroundtable.org/wp-content/uploads/2022/05/HPV-RT-2022-Starts-at-9-Core-Messages-FINAL.docx) *or* [*Start at 9 Landing Page*](https://hpvroundtable.org/hpv-vaccination-starts-at-9/)

* **INCLUDE “Start at age 9” messages on your communications channels through the end of August. These channels can include e-Newsletters, emails, social media, signage, meetings, and events.**

SAMPLE CONTENT ON THE NEXT PAGE

* **DOWNLOAD the “Start at 9” Resource Toolbox to help support this message with your audience**
  + [How to Give a Strong Recommendation for HPV Vaccination](https://www.hpviq.org/wp-content/uploads/2021/01/HPVIQ-flyer-FINAL.pdf)
  + [Clinician & Support Staff Action Guides](https://hpvroundtable.org/action-guides/)
  + [Evidence Summary of Age 9 Successes/Acceptance](https://hpvroundtable.org/wp-content/uploads/2022/04/Evidence-Summary-HPV-Vaccination-Age-9-12-Final.pdf)
  + [HPV Vaccination Safety Handout](https://www.cdc.gov/vaccines/partners/downloads/teens/vaccine-safety.pdf)
  + [Don’t Wait to Vaccinate Flyer](https://www.cancer.org/content/dam/cancer-org/online-documents/en/pdf/flyers/hpv-dont-wait-to-vaccinate.pdf)

* + [2022 Preteen/Teen Vaccine Clinic Flier](https://hpvroundtable.org/wp-content/uploads/2022/04/HPV_Roundtable_2022_8x11-poster_WEB.pdf)
* **LOOK for Upcoming “HPV Vaccination Starts at 9” Communications**

This summer, the National HPV Vaccination Roundtable will send additional resources to help you increase HPV vaccination. Also, make plans to join online for the [2022 National Meeting](https://hpvroundtable.org/2022-national-meeting/) on September 28!

# State & Local Health Departments Message Samples

*Social Media*

POST 1

Get a jump on HPV vaccination by starting at age 9! Our healthcare providers will start the 2-dose HPV vaccine series at age 9 to help prevent 6 HPV cancers. Learn more on our website - LINK

POST 2

HPV vaccination is cancer prevention. Our healthcare providers will start talking to parents about the HPV vaccine when their child turns 9. When given at the recommended ages, this vaccine can prevent more than 90% of HPV cancers. Learn more on our website - LINK

POST 3

Unified on cancer prevention, the Centers for Disease Control and Prevention, the American Academy of Pediatrics, the American Cancer Society, and the National HPV Vaccination Roundtable agree that HPV vaccination starts at the age 9 well visit. Learn more on our website - LINK

*Email/Blog Post*

Get a jump-start on HPV vaccination! Ask your healthcare provider about starting HPV vaccination at your child’s age 9 well visit.

Starting the 2-shot HPV vaccine series at age 9 will help get your child fully vaccinated by age 13. The Centers for Disease Control and Prevention, the American Academy of Pediatrics, the American Cancer Society, and the National HPV Vaccination Roundtable agree that HPV vaccination starts at age 9.

**HPV vaccination is cancer prevention.** It can prevent more than 90% of 6 HPV cancers when given at the recommended ages. Research has shown that vaccination provides close to 100% protection against infections, precancers, and cancers caused by the types of HPV included in the vaccine. More than 75% of US parents have chosen to protect their children from HPV cancer with the HPV vaccine.

**Download these resources to learn more about the HPV vaccine for your children:**

* + [How to Give a Strong Recommendation for HPV Vaccination](https://www.hpviq.org/wp-content/uploads/2021/01/HPVIQ-flyer-FINAL.pdf)
  + [Clinician & Support Staff Action Guides](https://hpvroundtable.org/action-guides/)
  + [Evidence Summary of Age 9 Successes/Acceptance](https://hpvroundtable.org/wp-content/uploads/2022/04/Evidence-Summary-HPV-Vaccination-Age-9-12-Final.pdf)
  + [HPV Vaccination Safety Handout](https://www.cdc.gov/vaccines/partners/downloads/teens/vaccine-safety.pdf)
  + [Don’t Wait to Vaccinate Flyer](https://www.cancer.org/content/dam/cancer-org/online-documents/en/pdf/flyers/hpv-dont-wait-to-vaccinate.pdf)
  + [2022 Preteen/Teen Vaccine Clinic Flier](https://hpvroundtable.org/wp-content/uploads/2022/04/HPV_Roundtable_2022_8x11-poster_WEB.pdf)

*eNews Blurb*

**Get a jump-start on HPV vaccination!** Ask your healthcare provider about the HPV vaccine at the age 9 well visit. Starting the 2-shot HPV vaccine series at age 9 will help get your child fully vaccinated by age 13. Learn more about how this vaccine can prevent 6 types of cancer - LINK