

Elimination of Cervical and Other HPV-Related Cancers

COMMUNICATION

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Who are we communicating to?

- **Policy Makers, Donors, the Public**
 - Inspiration/Aspirational
- **Scientific and Medical Communities**
 - Data

Why is elimination the message?

Urgency to save lives

**Every 2
minutes
another
woman
dies from
cervical
cancer**



With kind permission of @Carolyn Taylor

A photograph of a woman with dark skin and curly hair hugging a young girl with curly hair from behind. The woman is wearing a light blue long-sleeved shirt, and the girl is wearing a white long-sleeved shirt. They are sitting on a grey couch in a brightly lit room with a window in the background. The text is overlaid on the left side of the image.

In the US

- **13,170 women will be diagnosed with cervical cancer in 2019**
- **4,250 women will die of cervical cancer**

Countries that have declared they will be the first to eliminate cervical cancer:

BBC

NEWS

Cervical cancer: Australia 'to be first to eliminate disease'

3 October 2018

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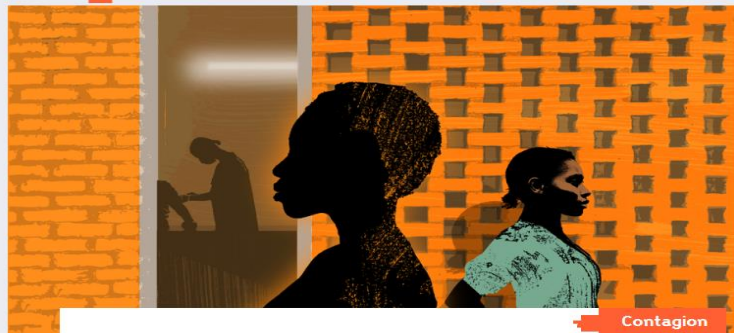
Cervical cancer is being successfully reduced by prevention schemes

mosaic

HOME

ABOUT


TOP



How Rwanda could be the first country to wipe out cervical cancer

Rwanda's campaign to end cervical cancer through the HPV vaccine is saving women's lives.

13 min



Current US rate
8/100,000

WHO Goal
Elimination
as a Public
Health
Problem
4/100,000

Elimination
 $\leq 1/100,000$

**We have the tools to eliminate
HPV-related cancers**



Cervical Cancer Elimination



Vaccine

Treatment

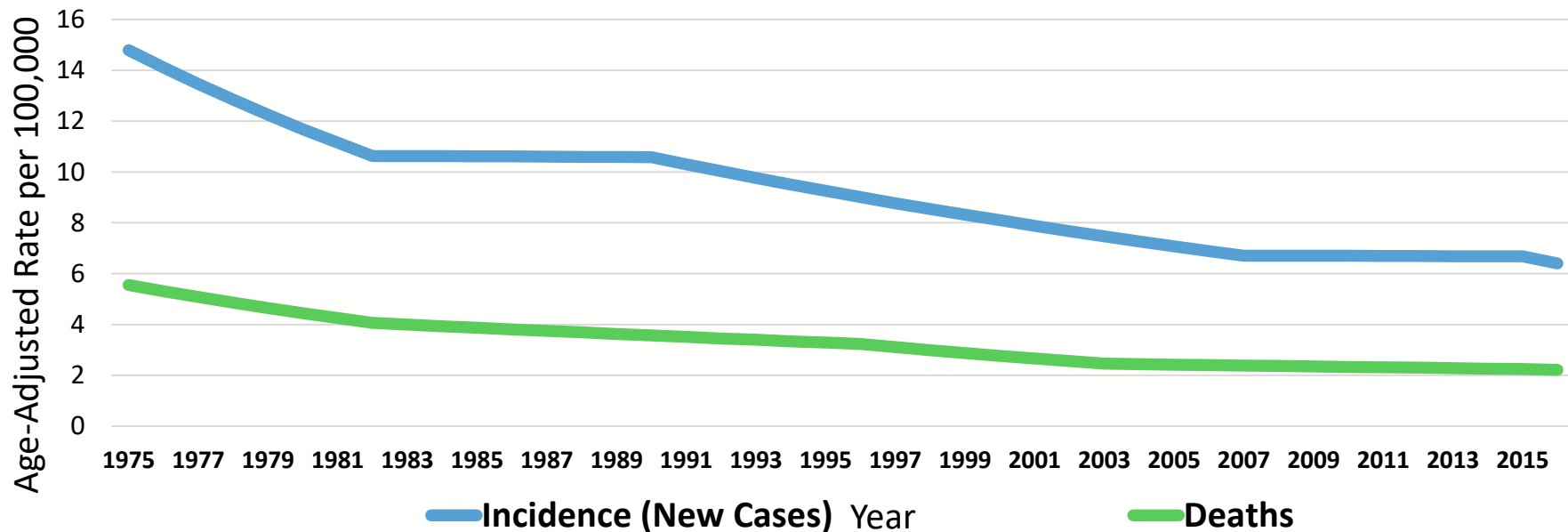
Screening

We need to **accelerate** our progress in
eliminating these cancers



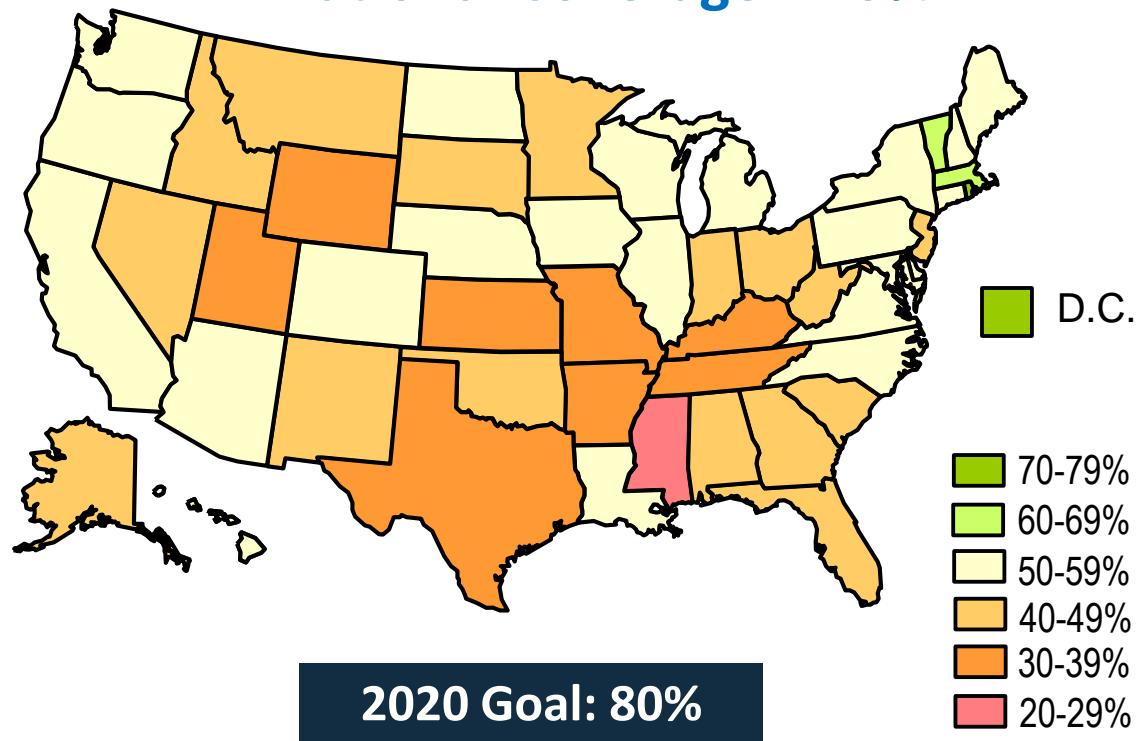
After Decades of Declining Rates, Incidence and Mortality Rates Have Levelled Off in the US

Trends in Cervical Cancer Incidence and Mortality, 1975–2016



Up-to-date HPV adolescent vaccination coverage falls short of national goal, 2017

National Coverage = 49%

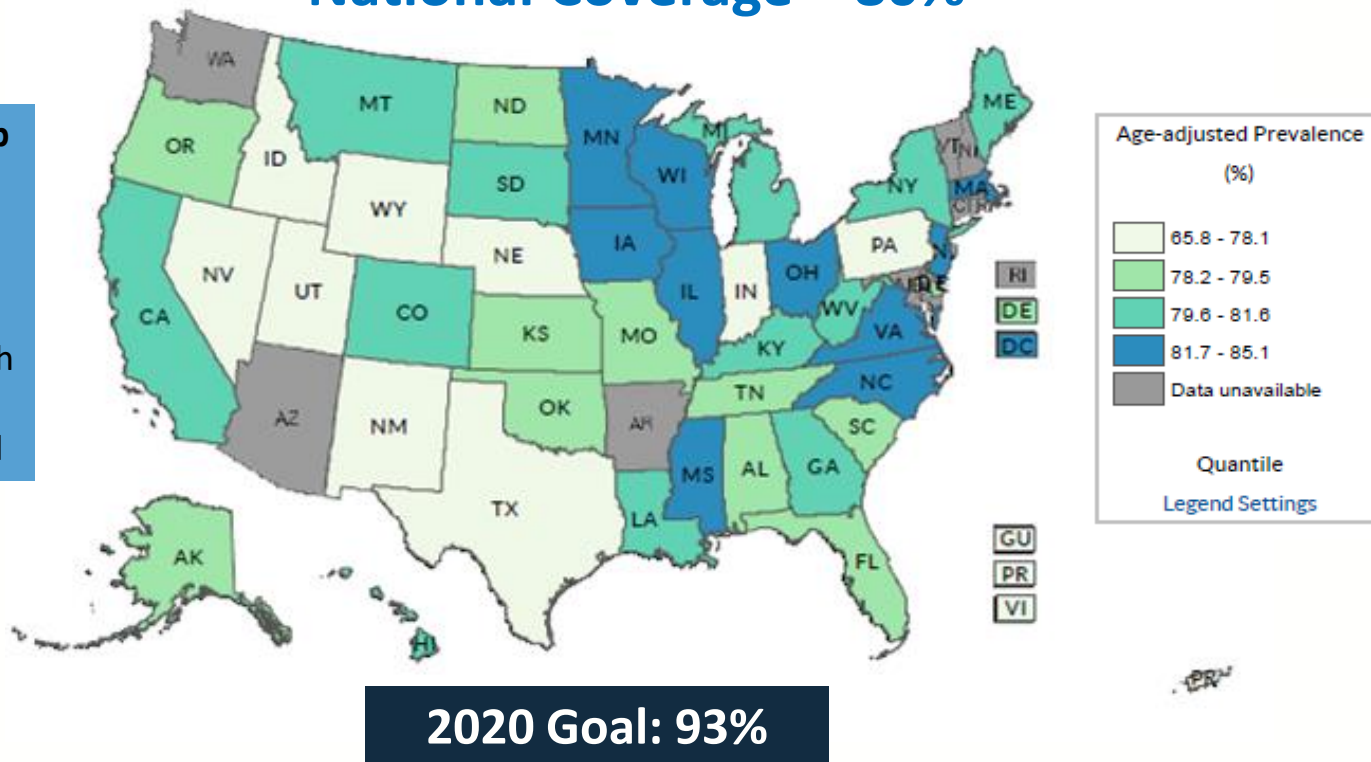


Cervical cancer screening rates fall short of national goal

National Coverage = 80%

Populations with lower Pap screening rates:

- Foreign-born women
- Women with low education levels and high poverty threshold
- Uninsured/underinsured





Finish Line
Just Ahead