

HPV vaccination is cancer prevention

Yet only 65% of preteens in the US have received the first dose of the HPV vaccine and less than half (48.6%) of preteens are up to date. We know we can do better to prevent HPV cancers!

It's up to nurses, MAs and NPs to get it done!



Visit hpvroundtable.org/getitdone for tips to increase HPV vaccination rates for your patients.

2019-2020 NURSE ENGAGEMENT CAMPAIGN

HOW DID WE GET HERE?

- Saw a need to create educational materials for nurses
- Spoke to nurse focused members of the Roundtable
- Vetted our plan with Lacey Eden, MS, FNP-C and her work groups

GOALS

- Increase knowledge about the HPV vaccine
- Bolster confidence when talking to parents
- Get tips on completing vaccination

TIMING



LAUNCH: September 2019



REMINDER BUMP: March 2020

TACTICS

Toolkit

Safety & Science

Talking About Vaccines

Managing Shot Discomfort

Be an HPV Vaccination Champion

Train the Trainers Webinar

**HPV Prevention:
Nurses Get it Done!**

Toolkit



TACTICS

Social Media Campaign

Organic posts from HPV Roundtable channels

Partner Kits

Members to share on your channels



TACTICS

Get HPV Done

Asking nurses to pose and submit photos via the [#NursesGetHPVDone](#) hashtag

Shot Tips Videos

Recruiting nurses to share their best tips to get HPV vaccine shots in arms



GET INVOLVED

- Feedback
 - Review and share your thoughts on DRAFT Campaign Materials with Dawn Crawford at the next break
- Sign-Up to Share Materials:
 - Email Jennifer Sienko jennifer.sienko@cancer.org