



## COMMUNICATIONS PACKAGE

Power to Prevent Cancer  
Summer 2018

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### WEBPAGE OR BLOG POST COPY HEALTHCARE PROFESSIONALS CAN USE FOR PARENTS

HEADLINE: Supercharge Your Kid's Cancer Fighting Power

Are you the parent of an 11- or 12-year-old? It's #Time2Vax! Make sure your child gets the three vaccines that protect against infections that cause whooping cough, HPV cancers and meningitis.

We can reduce the risk of our children getting certain cancers later in life by helping them make healthy choices now, including eating a healthy diet, staying away from tobacco, and being physically active. We can also help prevent most HPV cancers with just 2 shots of the HPV vaccine.

Decades of research have proven the HPV vaccines to be safe, effective, and provide lasting protection.

By starting HPV vaccination at age 11 or 12, you offer the most HPV cancer prevention for your child. Children are vaccinated before they're exposed to an infection – just like measles or pneumonia. HPV is so common that most people will be exposed at some point in their lives.

The HPV vaccine is given as a series of two shots and doctors recommend that girls and boys get vaccinated against HPV at age 11 or 12. The series should be complete by age 13.

Summer's winding down, but cancer prevention is revving up! Make sure to ask for the HPV vaccine at your next appointment.

### TWITTER AND FACEBOOK POSTS

Parent of an 11- or 12-year-old? It's #Time2Vax! Make sure your child gets the three vaccines that protect against infections that cause whooping cough, HPV cancers and meningitis.

<Link> [\(or your own link\)](#)



Parents of preteens – it's #Time2Vax! Ask for the HPV vaccination at your child's back-to-school doctor visit. HPV vaccination is cancer prevention. By starting prevention at age 11 or 12, you offer the most HPV cancer prevention for your child <Link>\_(or your own link)

It's #Time2Vax! Ask for the HPV vaccination at your child's back-to-school visit. Children need to be vaccinated before they're exposed to an infection – just like measles or pneumonia. HPV is so common that most people will get it at some point in their lives.

<<https://preventcancer.org/wp-content/uploads/2018/05/VaccinationGuideforParents.pdf>> (or your own link)

Summer's winding down, but cancer prevention is revving up! Make sure the 11- and 12-year old youth in your life get the HPV vaccine. The HPV vaccine is given as a series of two shots and doctors recommend that girls and boys get vaccinated against HPV at age 11 or 12. The series should be completed by age 13.

<Link>\_(or your own link)

#Back2School = #Time2Vax! Ask for the HPV vaccine at your child's back-to-school doctor visit. The HPV vaccines are proven to be safe, effective, and provide lasting protection.

<[https://preventcancer.org/wp-content/uploads/2018/05/Tips\\_HealthyKids\\_factsheet.pdf](https://preventcancer.org/wp-content/uploads/2018/05/Tips_HealthyKids_factsheet.pdf)>\_(or your own link)

Don't wait to vaccinate! Doctors say it's #Time2Vax girls and boys with the HPV vaccine at age 11 or 12. Cancer protection decreases as age at vaccination increases.

<http://bit.ly/ACSParentFlyer1> (or your own link)

Parents: We can reduce the risk of our children getting cancer later in life by helping them make healthy choices now, including eating a healthy diet, staying away from tobacco, and being physically active. We can also help prevent most HPV cancers with just 2 shots of the HPV vaccine at age 11 or 12. It's #Time2Vax! <http://bit.ly/ACSParentFlyer2> (or your own link)

## **SOCIAL IMAGES**

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Download them at: <http://hpvroundtable.org/power-download-2018/>

