

Provider Training Task Group

2017 Accomplishments



CHARGE:

The goal of the Provider Training Task Group is to strengthen healthcare provider HPV vaccination recommendations to decrease missed opportunities at clinical visits.

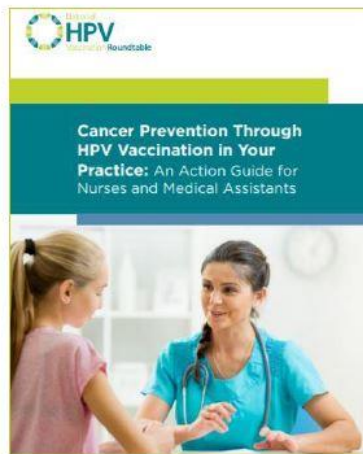
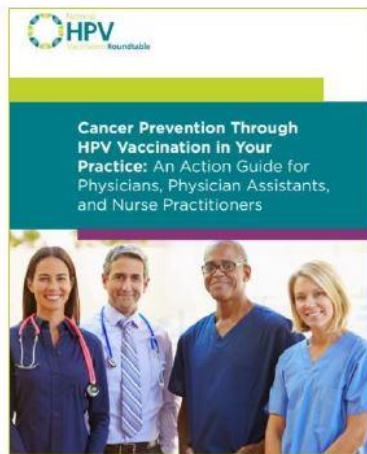
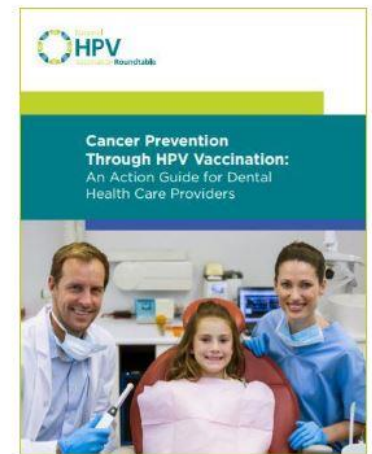
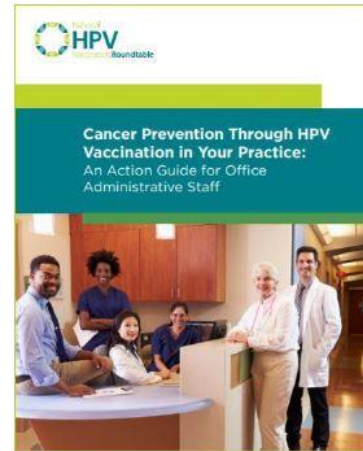
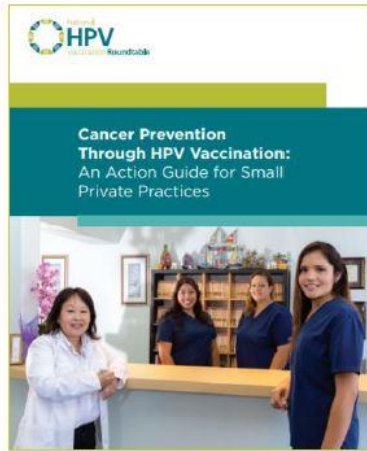
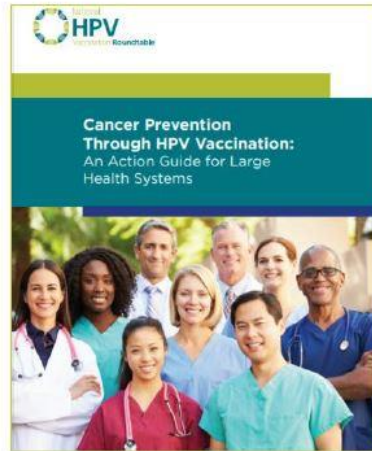


“The best way to
find yourself is
to lose yourself
in service to
others.”

--Mahatma Ghandi

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Introducing the Clinician & Systems Action Guides



And there's more....Member Promo Kit:

Clinician and System Action Guides Promotional Kit



INTRODUCTION

This is the first of several promotional kits designed for organizational members of the [National HPV Vaccination Roundtable](#) to promote the [Clinician and System Action Guides](#). Each Promotional Kit will include ready-to-use communications for your organization to copy-paste or modify for your use.

If you have any questions about the guides or this kit, please contact:
Jennifer Nkonga
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HOW TO USE THIS KIT

Send this document to the staff lead(s) in your organization for:

1. Health care providers
2. Education/training
3. Quality improvement
4. Communications
5. Social media
6. Other departments or service lines which engage with health professionals

If you are the person who handles communications and marketing for your organization, start on page 3.

If you are not the Communications lead but need to implement this package:

1. **DIGITAL IMAGES** – Use these images to promote the guides to your audiences on email, websites and social media.
2. **EMAIL** – Send the email to your personal business contact list. A personal email from you will have the power of endorsement.
3. **PRESS RELEASE** – Issue the press release to your media list. This release will be most useful for professional publications or business-to-business media outlets. Business journals might also be interested in this release.
4. **SOCIAL MEDIA** – Select the social media posts that best fit your audience and use these posts once a week for the next 8 weeks.
5. **NEWSLETTER LANGUAGE** – Use this copy in your next eBlast, eNews or print newsletter.
6. **BLOG/WEB COPY** – Post this content on your blog or website.
7. **POWERPOINT SLIDE** – Use this slide in your next presentation to increase distribution of the Action Guides.



Contact Jennifer Nkonga · jennifer.nkonga@cancer.org

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CLINICIAN AND SYSTEMS ACTION GUIDES



Cancer Prevention Through
HPV Vaccination in Your
Practice: An Action Guide for
Nurses and Medical Assistants



The National HPV Vaccination Roundtable Clinician and System Action Guide is now available as part of a national effort to raise HPV vaccination rates and reduce HPV cancers.

- Recommended strategies for Nurses and Medical Assistants to raise HPV vaccination rates.
- Result of collaboration among top national thought leaders and organizations.
- Helps health care providers, decision makers and support staff at every level to prioritize HPV cancer prevention through vaccination.

The guide contains specific actions and shares common messaging and information relevant to all audiences through these sections:

- Facts about HPV cancer and vaccination
- Rationale for prioritizing HPV vaccination
- Suggested actions and interventions
- Resources

The guides are now available for download online at
HPVRoundtable.org/action-guides.



THANK YOU, TEAM!





Joseph	Bocchini
Heather	Brandt
Noel	Brewer
Terry	Day
Amanda	Dempsey
Marcie	Fisher-Borne
Gretchen	Forsell
Deanna	Kepka
Judy	Klein
Marie-Michele	Leger
Michael	Moore
Cherie Ann	Nathan
Jennifer	Nkonga
Sharon	Perlman
Lois	Ramondetta
Margot	Savoy
Jennifer	Smith
JoEllen	Wolicki
Todd	Wolynn
Jennifer	Young Pierce

It takes a village!



THANK YOU!!!!