



ORGANIZATIONAL OVERVIEW

hpvroundtable.org

NOVEMBER 2017

A National Coalition

The HPV Roundtable is a coalition of over 70 public, private, and voluntary organizations and experts dedicated to reducing incidence of and mortality from HPV-associated cancers in the United States, managed by the American Cancer Society.

Members include partners from diverse sectors including immunization, cancer prevention, public health, academia, professional societies, industry, and state and federal agencies, among others.

A steering committee of representatives from 11 prominent organizations advises on strategy and vision.

The HPV Roundtable launched in 2014 and in August 2016 received a new five-year cooperative agreement from the CDC. The team is led by PI Dr. Debbie Saslow, an international expert

in women's cancers, and includes two full-time and one part-time staff.

What We Do

The HPV Roundtable has four key functions:

- convene stakeholders
- increase exchange of information
- identify gaps and opportunities
- catalyze national efforts

We focus on five priority areas: providers, parents, systems, policies, and disparities.

The HPV Roundtable leverages the expertise and talents of members to identify evidence-based strategies and develop new, innovative projects that go beyond the limits of individual organizations. Projects must be feasible, collaborative, impactful, and novel.

Collaboration Through Working Groups

Task groups and committees develop and implement projects focused on overcoming barriers to HPV vaccination. Our primary working groups include:

1. **Best & Promising Practices:** Identifies and showcases emerging evidence-based practices to increase HPV vaccination at national meetings and in publication.



2. **Communications Committee:**

Develops communications products and strategies to promote HPV vaccination, the HPV Roundtable and task group products.

3. **Electronic Health**

Records/Immunization Information

Systems: Explores and advances strategies to increase vaccination using EHR/IIS systems.



- 4. **Empowering Parents & Allies:** Creates HPV vaccination resources and social shareables for families with 11-12 year olds.
- 5. **Provider Training:** Drives efforts to educate, inform and equip healthcare providers with current evidence, science, tools and resources.
- 6. **State Coalitions & Roundtables:** Develops tools, resources, and networking opportunities for state HPV coalitions and works to enhance partnerships between immunization and comprehensive cancer coalitions.

Two to four representatives of each member organization may serve on task groups with a reported 98% satisfaction rate in 2016. Task group members also noted increased collaboration and contacts among member organizations.



We Seek to:

- Increase use of evidence-based strategies to increase HPV vaccination
- Increase use of tools that facilitate effective provider recommendations for HPV vaccination with a focus on girls and boys ages 11-12
- Decrease missed opportunities for administration of HPV vaccine
- Contribute to increased HPV vaccination rates over time at national and state levels, including rates of series completion by age 13
- Contribute to decreased gap between female and male HPV vaccination rates

FAST FACT

43%

of teens 13-17 are up-to-date on the HPV vaccine series

2016 NIS-Teen data

CDC

Our Accomplishments

At three years old, the HPV Roundtable’s greatest success may be facilitating new connections between organizations.

An evaluation after the August 2016 national meeting found that cancer prevention organizations, advocacy and survivor groups, and academic cancer centers were most likely to report higher levels of cross-sector collaboration through HPV Roundtable participation. They noted higher levels of completing collaborative projects, discussing collaboration, and communicating with one another outside of HPV Roundtable activities.



Members of the Provider Training Task Group met in Dallas, Texas in Nov. 2017 to plan for 2018 activities.

Other notable achievements we’re proud of include:

- National Center for Immunization and Respiratory Diseases’ *2016 Excellence in Partnering Award* for domestic partners
- recognized in the [Report on the Cancer Moonshot](#)
- authored an accepted manuscript on research gaps
- created a brand-neutral awareness symbol “*We’re In*” now in use by over 115 organizations
- Released a [new website](#) with a searchable [Resource Library](#)



- Hosted a [Midwest Listening Session](#) for leaders from 9 HPV vaccination state coalitions
- created new provider education tools:
 - [CME elearning](#) module viewed by nearly 1,000 health professionals
 - developed a provider education [mini-video on oropharyngeal cancer](#) viewed over 1,170 times
- launched social media initiatives:
 - a summer [provider “power” campaign](#), resulting in 476 downloads in 41 states and 500 tweets of #hpvsuperfact from 171 unique users
 - a targeted Facebook ad campaign in partnership with NAPNAP and Vaccinate Your Family
 - a professional communicator’s Facebook page engaging 232 members
 - a [Facebook community](#) where parents can ask questions about HPV vaccination



ENGAGING STAKEHOLDERS

100%

of HPV coalition leaders attending the Midwest Listening Session were satisfied or very satisfied with the opportunities to network and exchange ideas with members of the HPV Roundtable and fellow state leaders

2017 meeting survey results

NATIONAL MEETINGS

HPV Roundtable member organizations convene every 1-1.5 years.

Members network, review new data and evidence, share task group successes and learn about new innovations.

The next meeting is February 27-28, 2018 in Atlanta.



For more information contact: hpv.vaccination.roundtable@cancer.org