



ORGANIZATIONAL OVERVIEW

hpvroundtable.org

MARCH 2018

A National Coalition

The HPV Roundtable is a coalition of over 70 public, private, and voluntary organizations and experts dedicated to reducing incidence of and mortality from HPV-associated cancers in the United States. We are a catalyst to reframe HPV vaccination as cancer prevention and a top public health priority.

Members include partners from diverse sectors including immunization, cancer prevention, public health, academia, professional societies, industry, and state and federal agencies, among others.

A steering committee of representatives from 12 prominent organizations advises on strategy and vision.

The HPV Roundtable launched in 2014 and in August 2016 received a new five-year cooperative agreement from the CDC. The team is led by PI Dr. Debbie Saslow, an international expert in women's cancers, and includes two full-time and one part-time staff.

What We Do

The HPV Roundtable has four key functions:

- convene stakeholders
- increase exchange of information
- identify gaps and opportunities
- catalyze national efforts

We focus on five priority areas: providers, parents, systems, policies, and disparities.

The HPV Roundtable leverages the expertise and talents of members to identify evidence-based strategies and develop new, innovative projects that go beyond the limits of individual organizations. Projects must be feasible, collaborative, impactful, sustainable, novel and member-supported.

Collaboration Through Working Groups

Task groups and committees develop and implement projects focused on overcoming barriers to HPV vaccination. Our primary working groups include:

1. **Best & Promising Practices:** Identifies and showcases emerging evidence-based practices to increase HPV vaccination at national meetings and in publication.

CONVENING PUBLIC HEALTH STAKEHOLDERS

2. **Communications Committee:** Develops communications products and strategies to promote HPV vaccination, the HPV Roundtable and task group products.
3. **Empowering Parents & Allies:** Creates HPV vaccination resources and social shareables for families with 11-12 year olds.
4. **Integrated Delivery Systems:** New in 2018, this group encourages health systems to prioritize HPV vaccination through multi-faceted interventions and systems changes.
5. **Provider Training:** Drives efforts to educate, inform and equip healthcare providers with current evidence, science, tools and resources.
6. **State Coalitions & Roundtables:** Develops tools, resources, and networking opportunities for state HPV coalitions and works to enhance partnerships between immunization and comprehensive cancer coalitions.



FAST FACT

43%

of teens 13-17 are up-to-date on the HPV vaccine series

2016 NIS-Teen data

CDC



One to four representatives of each member organization may serve on task groups. Volunteer chairs serve 2-year terms.

We seek to:

- Increase use of evidence-based strategies to increase HPV vaccination
- Increase use of tools that facilitate effective provider recommendations for HPV vaccination with a focus on girls and boys ages 11-12
- Decrease missed opportunities for administration of HPV vaccine
- Contribute to increased HPV vaccination rates over time at national and state levels, including rates of series completion by age 13
- Contribute to decreased gap between female and male HPV vaccination rates

Our Accomplishments

At 3 ½ years old, the HPV Roundtable has made significant progress in building collaborative relationships among member organizations. Survey results from our 2018 national meeting indicate:

- 93% of members were extremely satisfied with the quality of the HPV Roundtable meeting
- 100% were satisfied to extremely satisfied with the quality of networking opportunities
- 87% would rank the HPV Roundtable as extremely effective at making progress toward the goals of increasing collaboration and increasing the national vaccination rates

Performance High Notes:



PROVIDER EDUCATION RESOURCES:

- [Clinician & Health System Action Guides](#) are our newest suite of tools for healthcare professionals to champion HPV vaccination released in Feb. 2018.
- Our [e-learning module](#) has educated over 450 providers and an additional 600 [non-credit](#) learners.
- Among providers:
 - 33% intend to change their practices and 63% had their practices reinforced



Preliminary findings from a social network analysis found 345 new collaborative relationships resulting from participation on the HPV Roundtable.

- 98% were likely to highly likely to recommend the e-learning to a colleague
- 52% of learners were not familiar with us previously
- We've reached over 1,200 viewers with our short educational [video on head and neck cancers](#).

IDENTIFYING GAPS: Our thought leaders identified 33 gaps in the literature around HPV vaccination. Their manuscript was published in [Academic Pediatrics](#) in March 2018.

RECOGNITION: We were awarded the National Center for Immunization and Respiratory Diseases' 2016 *Excellence in Partnering Award* for domestic partners, and received a shout out in the [Report on the Cancer Moonshot](#).

PUBLIC AWARENESS: We've raised our visibility online and through planned communications initiatives:

- 115 organizations are using our brand-neutral awareness symbol “[We’re In!](#)”
- >670 people follow our [Twitter](#)
- 230 communications professionals engage on a Facebook group
- >300 Facebook members on [HPV Cancer Free Family](#)
- 450 individuals receive our [e-newsletter](#) and push out through their own channels
- 476 downloads of [Power to Prevent](#) campaign materials last summer in 41 states
- >200 resources added to our [new website](#)
- >3,200 views of our [middleschoolhealth.org](#) toolkits, which are now managed by the National Association of School Nurses



Iowa to hear about the successes and challenges facing coalitions.

- 100% of attendees were satisfied or very satisfied with the opportunities to network and exchange ideas
- 95% indicated that they had met a partner from at least one new coalition at the meeting and 85% said they were likely or very likely to remain in contact with the people they met

Task Groups In-Person Meeting: 52 task group members gathered in Dallas, Texas in November 2017 to work on team projects. In focus group conversation, members reported the benefits of participation as: networking, information sharing, collaboration; national scope; inclusive membership; and collective impact on the issues.

National Meeting: Over 100 national leaders convened in Atlanta in February 2018 for our [third national meeting](#).

CONVENING & CONNECTING PARTNERS: We convene networking and collaboration events such as:

[Midwest Listening Session:](#) 43 leaders from 9 HPV vaccination state coalitions and the State Coalitions Task Group met in May 2017 in

For more information contact:

hpv.vaccination.roundtable@cancer.org

