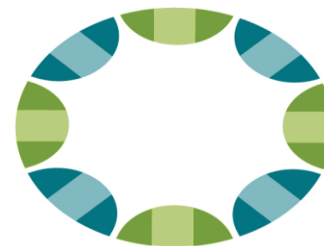




State Coalitions & Roundtables Task Group Call

Jan. 29, 2018 @ 4-5 p.m. EST

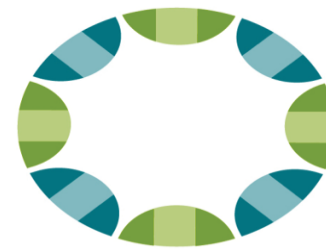


National
HPV
Vaccination Roundtable

Agenda

- I. Welcome & Roll Call
- I. News Sharing/ Member Updates
- II. High Level Review of Dallas Meeting
- III. Updates on National HPV Roundtable meeting, Feb. 27-28, 2018
- IV. Soliciting input for our project presentation
- V. Q & A

MEMBER ORGANIZATIONAL UPDATES



National
HPV
Vaccination Roundtable

DALLAS OVERVIEW

Q1: What is the role of the HPV Roundtable vis-à-vis state coalitions?

A. The Roundtable needs to define what we want state coalitions to do and message that information out to states/regions.

B. The Roundtable needs to promote our supportive role:

- i. Proponent of advancing EBIs and appropriate EBI adaptation
- ii. Serve as a convening model/share our organizational tools & techniques
- iii. Facilitate best practice sharing across the country
- iv. Encourage stakeholder engagement (Ex: engaging AAP chapters for TA)
- v. Guide on how to market events
- vi. Connect coalitions to subject matter experts
- vii. Host meetings/forums of regional stakeholders



DALLAS OVERVIEW



Q2: What strategic opportunities can we take in the next year that maximize efficiency, have high impact, and are sustainable?

A. EBI Dissemination: Make existing materials and resources easier to find and use

- 1) Disseminate EBIs--help create demand for what's already available
- 2) Adapt EBIs--Give guidance on how to choose and adapt EBIs for local implementation
- 3) Create new national/regional/state resources--share/showcase success stories and/or case studies.

DALLAS OVERVIEW



Q2: What strategic opportunities can we take in the next year that maximize efficiency, have high impact, and are sustainable?

B. Engage Health Systems with State Coalitions

- 1) Develop a meeting model for state coalitions to engage health systems leaders
- 2) Develop health system case studies

DALLAS OVERVIEW

Q2: What strategic opportunities can we take in the next year that maximize efficiency, have high impact, and are sustainable?

C. Regional Capacity Building—provide multipronged support to regions/states

- 1) Bring TA & networking opps to regions (ex: Iowa meeting)
- 2) Develop new resources/products & promote existing
- 3) Build web-based resource platform



PROJECT WORK:

Online Coalition Guide Topics

Coalition Engagement	<ul style="list-style-type: none">Tips for launching a new coalitionHow to create unified messaging across diverse stakeholder groupsHow to conduct a needs assessment to help determine priorities
Coalition Management	<ul style="list-style-type: none">•Tips and best practices for sustainability, how to maintain momentum, and how to seek alternate funding•Ecosystem assessment framework to help align priorities with engaged stakeholders
Data	<ul style="list-style-type: none">•Resources to better understand and interpret data•Best practices for effective data use to inform and guide work
Education	<ul style="list-style-type: none">•Provider engagement tools•CME and CE resources•Creative education opportunities for all stakeholders•Tools that health educators can utilize
Evidence Based Interventions	<ul style="list-style-type: none">•Database of who has used what EBIs with contact information•Guide on how to choose the best EBI•Lessons learned from EBI implementation, both what to do and what <i>not</i> to do
Outcomes	<ul style="list-style-type: none">•Best practices for tracking outcomes•Evaluation toolkit that assesses barriers, impact and outcomes•Advice on how to build on outcomes
Policy	<ul style="list-style-type: none">•Overview of current policy•"Dos and don'ts when working on policy related projects
Stakeholders	<ul style="list-style-type: none">•Resources to help communicate with different types of stakeholders•How to guide to assess and reassess stakeholder list•Guidance on how to identify and recruit new stakeholder groups (eg: health systems, general immunization partners)•Contact information for important stakeholders
Resources	<ul style="list-style-type: none">•Wikipedia-style information on important topics (eg: What is an MCO? Why is a health system approach important?)•Example case studies of successes of state coalitions•HPV specific resources and data at the national, regional and state level

Existing Resources Identified:

1. EBIs:

Research-tested
Interventions
Programs- HPV Vaccine
Programs

Cancer Control
P.L.A.N.E.T. (Plan, Link,
Act, Network with
Evidence-based Tools)

2. Education:

AAP HPV Champion Toolkit

AHEC HPV Resource Book

AHEC HPV State Profiles

Steps for Increasing HPV
Vaccination in Practice

CDC HPV Homepage for
Clinicians

CDC HPV Homepage for
Partners and Programs

AAFP HPV Homepage

3. Stakeholders:

HPV Vaccine Initiative
Contact Map

The National HPV
Vaccination Roundtable
Member Organization
Types

The Answer to What Can
We Do? What specific
Partners can bring to the
table

Engaging Local Partners

Establishing Partner
Networks

HPV Stakeholder Toolkit

4. Resources for Targeted Audiences:

US Army Public Health center

California Department of Public
Health

AIM HPV Call-to-Action Webinars

HPV Vaccination: A Parent's Guide

Ignite! Getting Your Community
Coalition "Fired Up" for Change

"Organizing Your Team for Success"

NACCHO Guide to HPV Resources
for Local Health Depts

Existing Resources Identified:

5. Coalition Engagement & Management

Nine Habits for Successful Comprehensive Cancer Control Coalitions

Steps for Increasing HPV vaccination rates in practice

PSE Media Guide for CCC Coalitions

Promoting Existing Comprehensive Cancer Control Successes: A Communications Framework for Comprehensive Cancer Control Programs

CDC's page on establishing partner networks

6. Data

Assess current state HPV and immunization policies

CDC – State Requirements & Exemptions:
<https://www.cdc.gov/vaccines/imz-managers/laws/state-reqs.html>

NCSL: State Legislation & Statutes/State Action & Legislation on HPV
<http://www.ncsl.org/research/health/hpv-vaccine-state-legislation-and-statutes.aspx>

Kaiser: HPV Vaccine—Access & Use in US
<http://www.kff.org/womens-health-policy/fact-sheet/the-hpv-vaccine-access-and-use-in/>

7. Policy

Engage immunization registry staff to understand if there is opportunity to advocate for increased state funding (appropriations) to improve registry infrastructure, training/education, utilization -
https://c.ymcdn.com/sites/aim.site-ym.com/resource/resmgr/files/aira_tip_sheet.pdf

Familiarize your coalition and partners with state and organizational advocacy/lobbying/ethics rules -
<http://www.ncsl.org/research/ethics/lobbyist-regulation.aspx>

8. OUTCOMES...to be developed

www.hpvrroundtable.org/state-coalition-guide

ancer.org

Google

Save to BigOven

Support Portal

ADP ADP eTime

Concur

Save to BigOven

Service Desk


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15 0 New Edit Page Forms

State Coalition Guide



State Coalition Guide

The HPV Roundtable supports state and local HPV vaccination efforts by gathering stakeholders, sharing guidance and promising practices, and developing new resources for this work. Led by members of the State Coalitions & Roundtable Task Group, new materials will continue to be developed and added to this "living" Guide through 2018.

Listed below are topics that we are building out based on input from stakeholders. We are a work in progress, so keep checking back to see what's new.

Coalition Engagement & Management

Data

Education

Evidence Based Interventions

Private: Outcomes

Policy

Stakeholders

Targeted Audiences

What resources are there to support your work as a HPV Vaccination Coalition?

We have great examples of coalition work from the cancer control community. We hope to bring you more new resources throughout 2018.

Resource	Description	Owner
Association of Immunization Managers Leadership Modules on "Organizing Your Team for Success"	Two 20 minute modules by Debra M. Fish, Psy.D., Fish Executive Leadership Group, LLC. Modules explore leadership principles such as how to build a team culture, making optimal role assignments, and how to sustain motivation.	AIM
Establishing Partner Networks	A website of tools and guidance for state-level HPV coalitions	CDC

This webinar presentation by Dr

Remember What the People Asked For:

In what ways could you imagine the HPV Roundtable supporting states' work across the country?

- Example procedures and policies to distribute to clinics
- Information about EBIs for health campaigns
- Connect national RT to regional/state partners—inform that we exist
- Provide mentoring opportunities between state coalitions; facilitate matchmaking
- Better understanding of data; eg state-led, insurance, ordering, accurate
- Recognition by national of state work
- Training and information about electronic health records
- Make recommendations; eg to CMS about best practices
- Create a website with information on each state's efforts
- CME for provider education, webinars and AFIX (currently there is a lot of duplicated efforts which cost time and money)
- Provide a voice for state coalitions at national meetings
- Work towards reimbursement for time spent talking to parents
- Bring other organizations into coalitions, for example the Girl Scouts and the PTO
- *Share worst practices and negative lessons learned*
- *Evaluation how-to guide (similar to National Colorectal Roundtable)*
- *List of EBIs to disseminate*

What additional information or resources from the HPV Roundtable would be helpful to your coalition?

- American Cancer Society Quality Improvement Coaches
- Case studies and one-pagers about vaccination-related topics that could be shared at meetings with stakeholders and potential partners
- Share funding decisions with state coalitions so they can work together in the future on successful proposals
- Share best practices from member organizations, cultural competency resources for specific populations (LGBT, refugees)
- *Opportunities for QI Coach training to coalition staff (many are too expensive)*
- *Meeting facilitation training*
- *Information to make case to incentivize providers, systems leaders and health plans—business case, sell sheet, what's in it for them?*
- *Advice on how to piggyback on other efforts to change provider behavior*
- *Guidance on how to pull data, codes for EHRs, what to tell IT staff to pull for analysis*

Recommendations:

Easy to Create Tools & Resources

1 of 2

	GROUP	TOOL	DESCRIPTION
1.	Education	CME	An up to date list of CME activities
2.	Stakeholders	The Answer to What Can We Do? What specific Partners can bring to the table	Fact Sheet: take the organizations from the Roundtable and the partners from the CDC fact sheet and marry them together. The CDC resource is two years old
3.	Stakeholders	HPV Vaccine Initiative Contact Map	help in the dissemination of this project
4.	Resources	Tip sheet	Tip-sheet List of tips for first-time public speakers (Toastmasters)
5.	Resources	Video	Ecosystem Teaming Interviews (Interview successful HPV collaboration projects)
6.	Resources	Video	Translate Video stories in Spanish, closed captioned
7.	Policy	Tip Sheet	Policy and policy Dos & Don'ts
8.	Policy	Workgroup	Convene small working group of cancer control and immunization partners (national, regional and state) who have experience with HPV policy advocacy and implementation to help develop and/or review guide
9.	Policy	Lit review	Perform more intense review of cancer control/HPV/immunization policy guidance to help inform us about other tools/resources to include in guide literature
10.	Data	Tip sheet	Combine the data sources with guidance to help coalitions think about what info they need to reach goals

Looking Ahead:

NEW PROJECT IDEAS

1 of 2

	GROUP	TOOL	DESCRIPTION
1.	EDUCATION	Webinar calendar	A calendar that keeps track of past and future webinars including links to past events
2.	EDUCATION	State Coalition online forum	Online forum for state coalitions to network, share successes, challenges, ideas, questions
3.	EDUCATION	State coalition learning collaborative	Interactive webinars for state coalitions facilitated by Roundtable. Could feature guest “lecturer” for short presentation and coalitions take turns presenting their work (1 featured per webinar) and end with Q&A/discussion.
4.	STAKEHOLDERS	Fact Sheet	How to Re-Assess the most relevant players are at the table as the coalition grows

Proposed Plan for Task Group Time in ATL

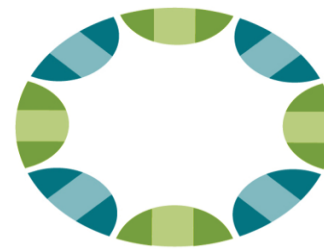
- Per focus group feedback, share back a Goals/Objectives/Strategies framework based on Dallas notes
- Work in two tracks to build out strategies and develop content together
 - EBI group
 - TA group
- We will only have 2 hours! Prework will be important to maximizing our time together.
- Think about how we might engage with EPA/social media task group around some of these ideas/asks

National Meeting Overview:

- I. Luncheon Working Session 12-1 p.m.
- II. Task group meeting(s)
 - I. 2 hour session of our group alone from 1-3 p.m. Roll up the sleeves.
 - II. 1.5 hour joint session with Empowering Parents and Allies from 3-4:30 p.m.
- III. Social hour 5-6 p.m.
- IV. Dinner @ 6 p.m.; task group presentations and recognition awards
- V. Meeting full day 2/28/18 from 9 a.m. -4:30 p.m.

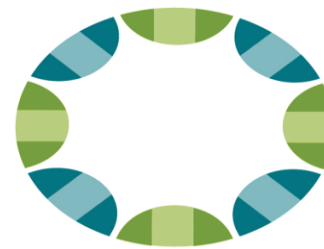


INPUT FOR ATLANTA PRESENTATION



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Questions, Comments, Queries?



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