

**State Coalitions & Roundtables Task Group** Call



#### April 26, 2018 @ 4-5 p.m. EST

# Agenda

- I. Welcome & Roll Call
- I. News Sharing/ Member Updates
- II. Review of 2018 Workplan
- III. Planning for Small Group Work



# MEMBER ORGANIZATIONAL UPDATES





#### **2018 Project:**

Growing Communication & Collaboration for State & Regional Coalitions, Roundtables & Workgroups

The State Coalitions & Roundtables Task Group will undertake a 3pronged initiative to provide technical support, guidance and networking opportunities to regional, state and municipal HPV coalition leaders.

#### **OBJECTIVE 1:**

Identify existing resources and develop new resources for the *Online Coalitions Guide* and promote to state/regional/municipal coalitions

# **OBJECTIVE 2:**

Showcase state successes and provide technical assistance and evaluation guidance through online forums

## **OBJECTIVE 3:**

Partner with key system and coalition leaders to advance state-level initiatives

## **TARGET OUTCOMES:**

- 1. By February 2019, we expect to **engage** at least 1/3 of US states in activities led by the HPV Roundtable
- 2. By June of 2019, we expect at least 12 state HPV coalitions to report **increased communication and collaboration** with other state coalitions
- 3. By September of 2019, we expect at least 20 states to report a **greater sense of momentum** in their state/regional/municipal HPV coalition activities by engaging in activities supported by the HPV Roundtable.

#### **OBJECTIVE 1:**

Identify existing resources and develop new resources for the *Online Coalitions Guide* and promote to state/regional/municipal coalitions

# **ACTIVITIES:**

1a. Take inventory of existing tools

1b. Build out resources identified by stakeholders and subgroups in fall of2017

**1c.** Promote Online Guide broadly to coalitions and collect their feedback

#### PROJECT WORK:

# Online Coalition Guide Topics

Coalition Engagement	Tips for launching a new coalition How to create unified messaging across diverse stakeholder groups How to conduct a needs assessment to help determine priorities		
Coalition Management	<ul> <li>Tips and best practices for sustainability, how to maintain momentum, and how to seek alternate funding</li> <li>Ecosystem assessment framework to help align priorities with engaged stakeholders</li> </ul>		
Data	<ul> <li>Resources to better understand and interpret data</li> <li>Best practices for effective data use to inform and guide work</li> </ul>		
Education	<ul> <li>Provder engagement tools</li> <li>CME and CE resources</li> <li>Creative education opporutnites for all stakeholders</li> <li>Tools that health educatiors can utilize</li> </ul>		
Evidence Based Interventions	<ul> <li>Database of who has used what EBIs with contact information</li> <li>Guide on how to choose the best EBI</li> <li>Lessons learned from EBI implementation, both what to do and what not to do</li> </ul>		
Outcomes	<ul> <li>Best practices for tracking outcomes</li> <li>Evaluation toolkit that assesses barriers, impact and outcomes</li> <li>Advice on how to build on outcomes</li> </ul>		
Policy	<ul><li>Overview of current policy</li><li>"Dos and don'ts when working on policy related projects</li></ul>		
Stakeholders	<ul> <li>Resources to help communicate with different types of stakeholders</li> <li>How to guide to assesss and reassess stakeholder list</li> <li>Guidance on how to identify and recruit new stakeholder groups (eg: health systems, general immunization partners)</li> <li>Contact information for important stakeholders</li> </ul>		
Resources	<ul> <li>Wikipedia-style information on important topics (eg: What is an MCO? Why is a health system approach important?)</li> <li>Example case studies of successes of state coalitions</li> <li>HPV specific resources and data at the national, regional and state level</li> </ul>		

**Recommendations:** 

# Easy to Create Tools & Resources

1 of 2

	GROUP	TOOL	DESCRIPTION
1.	Education	CME	An up to date list of CME activities
2.	Stakeholders	The Answer to What Can We Do? What specific Partners can bring to the table	Fact Sheet: take the organizations from the Roundtable and the partners from the CDC fact sheet and marry them together. The CDC resource is two years old
3.	Stakeholders	HPV Vaccine Initiative Contact Map	help in the dissemination of this project
4.	Resources	Tip sheet	Tip-sheet List of tips for first-time public speakers (Toastmasters)
5.	Resources	Video	Ecosystem Teaming Interviews (Interview successful HPV collaboration projects)
6.	Resources	Video	Translate Video stories in Spanish, closed captioned
7.	Policy	Tip Sheet	Policy and policy Dos & Don'ts
8.	Policy	Workgroup	Convene small working group of cancer control and immunization partners (national, regional and state) who have experience with HPV policy advocacy and implementation to help develop and/or review guide
9.	Policy	Lit review	Perform more intense review of cancer control/HPV/immunization policy guidance to help inform us about other tools/resources to include in guide literature
10.	Data	Tip sheet	Combine the data sources with guidance to help coalitions think about what info they need to reach goals

#### Looking Ahead:

# NEW PROJECT IDEAS

1 of 2

	GROUP	TOOL	DESCRIPTION
1.	EDUCATION	Webinar calendar	A calendar that keeps track of past and future webinars including links to past events
2.	EDUCATION	State Coalition online forum	Online forum for state coalitions to network, share successes, challenges, ideas, questions
3.	EDUCATION	State coalition learning collaborative	Interactive webinars for state coalitions facilitated by Roundtable. Could feature guest "lecturer" for short presentation and coalitions take turns presenting their work (1 featured per webinar) and end with Q&A/discussion.
4.	STAKEHOLDERS	Fact Sheet	How to Re-Assess the most relevant players are at the table as the coalition grows

## **OBJECTIVE 2:**

Showcase state successes and provide technical assistance and evaluation guidance through **online forums** 

2a. Identify a framework/platform for showcasing coalition successes

**2b.** Identify state coalitions/leaders to showcase

**2c.** Gage needs/interests of stakeholders

**2d.** Develop a coaching/mentoring roster

2e. Host national calls/webinars for state/regional/municipal coalitions

2f. Identify and disseminate common elements of coalition success

### **OBJECTIVE 3:**

Partner with key system and coalition leaders to advance state-level initiatives

**3a.** Identify the key regional players to leverage

**3b.** Connect with state coalition leaders on collaboration opportunities

**3c.** Build upon Intermountain HPV Coalitions regional model to extract promising practices

3d. Partner with HHS regions and key state-level stakeholders to coordinate regional sharing/networking opportunities

**3e.** Time/resource permitting, partner to host a regional forum of HPV coalitions



- 1. Online Guide
- 2. Online collaboration/forums
- 3. Regional partnerships

# **Questions, Comments, Queries?**

