
ATTENDEES

Cindy Rand, Kristin Oliver, Matt Allision, Sara Comstock, Janette Merrill, Jasmin Tiro, Elizabeth Kubik, Howard Schlansky, Sara Kobrin, April Green, Andrea Polkinghorn

Staff: Jennifer Nkonga

Meeting recording accessible at:

http://acswebmeetings.adobeconnect.com/p8b5mmmvc57/?OWASP_CSRFTOKEN=6e48ecb43fe92181984f00910bb97c3a5cf1f9d0f0f41dc9b01edd8d4c54cfa5

DISCUSSION TOPICS

Welcome

- Jennifer welcomed members to the inaugural task group call.
- LJ Tan, task group chair, had a scheduling conflict and could not attend today's call. He is facilitating a session at the National Vaccine Program Office meeting.
- *NOTE: See Task Group Roster for a list of members*

Round Robin Introductions/Interests & Expectations

- **Cindy Rand, Academic Pediatrics Association (APA):** APA trains residents with a focus on quality improvement and research. They are funded by CDC for HPV work and partner with another organization for primary care outreach/QI work with practices. Cindy also co-chairs the New York Vaccine Coalition and is interested in engaging large health systems.
- **Kristin Oliver, Mount Sinai Hospital, New York City, and American Academy of Pediatrics representative to the HPV Roundtable:** AAP has a HPV vaccination project funded by CDC that focuses on QI and provider education. Kristin also conducts AFIX visits in NYC. Mount Sinai has acquired other systems, and she is interested in what her system can do. Her experience is that QI takes up a lot of individual practice time, and she's interested in how a systems approach can facilitate HPV vaccination.
- **Matt Allison, American Cancer Society:** Matt works on ACS's Vaccinate Adolescents against Cancer project (VACs), funded by CDC. He provides technical support to ACS field staff and is partnering with the ACS North Region on a health systems initiative. ACS recently

launched their public health campaign to promote HPV vaccination titled “Mission: HPV Cancer Free.”

- **Sara Comstock, ACS North Region:** As a Sr. Director of hospital systems, Sara oversees staff in 13 states, from Montana to WI to MO. Her staff partners with hospitals, commission on cancer centers and IDS in the region. They have partnered with the HPV Roundtable and ACS’s VACs to focus on expanding IDS partnerships around HPV work.
- **Janette Merrill, American Society of Clinical Oncology (ASCO):** Janette is the Associate Director, and leads prevention and health equity work. ASCO issued a policy statement in 2014 on HPV. They work on provider education and awareness. Oncologists are looked to in their systems and communities as experts on cancer prevention and treatment. They can be an effective voice for the HPV vaccine.
- **Elizabeth Kubik & Howard Schlansky from Mercy, St. Louis:** Elizabeth is in charge of strategic initiatives, and Dr. Schlansky is a pediatrician who now oversees primary care and hospital services as an administrator. He has been working on HPV initiatives for five years, and is enthusiastic about sharing their experiences and continuing to improve their efforts.
- **Sarah Kobrin, National Cancer Institute:** NCI is a co-founder of investing in the National HPV Vaccination Roundtable. Sarah is branch chief of health systems and interventions research, and is interested in how different behaviors affect vaccine uptake. NCI is currently funding research on linking the recommendation to vaccine uptake. Info is available here:

<p>Linking the Provider Recommendation to Adolescent HPV Vaccine Uptake</p>	<p>PAR-18-008 (R01 Clinical Trial Optional) PAR-16-337 (R03) PAR-18-019 (R21 Clinical Trial Optional)</p>	<p>July 6, 2019 (R01) July 17, 2019 (R03 and R21)</p>	<p>Sarah Kobrin 240-276-6931 kobrins@mail.nih.gov</p>
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The focus is on how health delivery affects interactions in system and with parents, among 11-12 year olds in low use settings. Sarah looks forward to learning more about systems work.

- **April Green, Ochsner Health Systems:** April is a population health pharmacist. HPV vaccination is an initiative at Ochsner. She looks forward to gaining insights from other systems.
- **Jasmin Tiro, University of Texas Southwestern:** Jasmin is a researcher and representative from a NCI cancer center. She has been active on the Best Practices Task Group for several years and is excited to transition to this new group. For nine years, she has collaborated with Parkland Hospital in Dallas County, which serves 14,000 adolescents through outreach

at schools and pediatric clinics. She collaborates with Dr. Kassa and Dr. Santini (Parkland Hospital reps who couldn't attend today's call).

- **Andrea Polkinghorn, Sanford Health:** Andrea is a RN, who is the immunization strategic lead in her system. Sanford Health serves ND/SD and small parts of MN/IA. They have undertaken a lot of work to improve vaccination rates and HPV was a point of departure. They established a formal vaccine champion education and training program at the clinic level. Andrea will present on their system in August.

Discovery Presentations

Mercy Kids, Howard Schlansky and Elizabeth Kubik (*see pdf of presentation slides*)

- System Info:
 - led by sisters of mercy
 - 40 hospitals in 4 states, 2 children's hospitals
 - Mercy Kids is their pediatric service line
 - Serve diverse communities
 - east community heavily populated, others in rural areas
 - diverse care settings
- HPV Initiative & Lessons Learned:
 - HPV vaccination was a strategic initiative
 - Started in jan. 2017 with 50 docs. Brought in national speaker, Dr. Sturgis, from MD Anderson.
 - 11-21 years old segmented
 - 160k teens/YAs in that segment
 - 17 clinics that have made most improvement in HPV in metro St. Louis
 - Note: Have no direct reporting structure!
 - Portfolio sponsorship to offer QI (MOC) at no cost to physicians...hpv key initiative to tackle.
 - 4th round now in place.
 - Developed education for physicians in education portal. Mandatory 20 min. presentation.
 - Key tactic: Provided one message across the entire system.
 - MOC allowed for dialog in OK and rural AR
 - tools/interventions great, but needed something with Mercy logo/tools to give to families to champion efforts. Got marketing and mission involved to work on messaging. Campaigns built around well child visits

- Leadership
 - Dr. Schlansky was the champion who drove this. He had a family connection to someone who succumbed to oropharyngeal cancer, making him a passionate advocate for cancer prevention.
 - Catholic based heritage org; wanted to make sure leadership was onboard
 - QI for kids approved at highest level of leadership
 - Aligned with Catholic Medical Association as cancer prevention...as long as not state or school required!
- RESULTS:
 - 40% had initiated series
 - Other groups coming on board
 - BIG WINS SLIDE:
 - 2/15 at 80% or higher...very different pops. One inner city, one affluent suburb. Indicates that when office works hard, high rates can be accomplished.
- CHALLENGES:
 - 35K in St. Louis area, most have had 1 vax...need to decrease missed opps
 - 15K seen in spring, only 75 started the series...plan to do better in next quarter

Parkland Hospital—High Level Impromptu Overview by Jasmin Tiro (see pdf of slides sent after call)

- **Background:** Jasmin has spent 10 years in Dallas doing research on HPV vaccine delivery. Her work looks at what systems are doing well and what evidence-based interventions and supporting measures seem to gain traction. With funding, she's been able to do work in partnership with Parkland.
- **Rates:** In 2009 Parkland had a 29% initiation rate and a 7% completion rate. This included 10 peds clinics and 11 school-based clinics.
- **Patients:** Parkland cares mostly for uninsured, medicaid and schip patients. Patients are largely African American or Latino.
- **EHR:** Standing orders weren't in place, no monthly audits, and the system was about to adopt EPIC as EHR...that allowed them to successfully optimize EPIC data capture for HPV at outset.
- **QI:** Held Quarterly QI forums addressing HPV delivery.
- **Parent resources & recall:** Got funding from TX CPRN to test parent educational materials, telephone recalls and reminders to those who decline or miss other doses in 2010-2011. District funding for telephone recall to keep completion rates high.
- **Mobile app:** tested mobile app to test parent decision making and observe hesitancy. Spent 4 years testing materials. They published findings on how providers persuaded parents. Now they are analyzing trial data on the mobile app.

- **Current rates:** One dose is 72%, up to date rate is 61% (i.e. 2 by 15 or 3 over 15). This is much higher than Dallas rates. They do see variation among clinics...working to improve on this.

American Cancer Society's North Region HPV IDS Project

- HPV Prioritization:
 - ACS board of directors prioritized HPV several years ago.
 - HPV Roundtable launched an awareness campaign called We're In.
 - ACS is now is doing Mission HPV Cancer Free
 - They wanted to focus efforts on largest delivery systems
 - Look for most impact on pops
- Project:
 - Trained regional staff in Dec 2017 (includes 14 states), including those with expertise in working with cancer centers
 - In Q1 of 2018, staff started to reach out to priority IDS partners to inquire about partnering on the [Large Health Systems Action Guide](#)
 - The ask of partners: agree to implement the action guide, complete a collaborative action plan and partner on implementation
 - Recognize that systems are at different levels
 - Want to shine a spotlight on systems in partnership with HPV Roundtable which seeks to evaluate the guide
 - ACS will provide additional education, tools/toolkits and technical assistance
 - 12 systems have signed on
 - Launches in summer 2018

Next Steps

- Members representing health systems are asked to capture and share back their ongoing developments/lessons learned with the task group
- We will continue to hear from systems over the next 2 meetings as part of our discovery phase
- Please start thinking about what you think this group can do to advance work in integrated delivery systems and how we can be a force for change

NEXT TASK GROUP CALL:

Monday, August 6th, 2018 at 9 a.m. EST

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