**Sessions for February Meeting**

Overview

Paul or Noel would provide a brief overview (5-10 minutes) summarizing the findings of our Best Practices paper and how the 3 key areas from the paper informed the sessions for this meeting

Session #1: Social Media and Vaccine Confidence

*Top Gaps from Manuscript*

* How to increase HPV vaccine confidence by intervening in social media
* How to address rumors about HPV vaccine spread via social media
* How to address parents’ concerns and hesitancy about HPV vaccine

*Format*

* 1 hour session
* 3-4 talks (10-15 minutes each) and remaining time for discussion

*Potential Moderator*

* TBD
* Previously mentioned Amy Pisani (first choice) or Christine Vara (second choice) but only if travel funds would permit

*Speakers (all confirmed to present)*

* Adam Dunn, PhD (Australian Institute of Health Innovation, Macquarie University)
  + Pre-recorded presentation; need to determine technology for recording and for him joining the session/meeting remotely to listen & participate in the discussion
  + Talk will be on his social media work and where this field of research can go
* Colleen Nguyen (Boston Children’s Hospital; from John Brownstein’s research team)
  + Involved with the Vaccine Sentimeter and Vaccine Finder
* Eve Dube (CHU de Québec-Université Laval Research Center)
  + Extensive research on vaccine confidence

Session #2: Healthcare Providers

*Top Gaps from Manuscript*

* How to encourage providers to attend in-clinic quality improvement interventions (e.g., AFIX)
* How to intervene with the entire medical team (e.g., physicians, mid-level providers, nurses, and front office staff)
* How to increase HPV vaccination during acute care visits

*Format*

* 1 hour session
* Discussed the possibility of having a “flash” panel format where 5-6 participants would discuss how to get providers interested and involved with interventions\*\*

*Potential Moderator*

* TBD

*Potential Speakers (Budget for 1 speakers’ travel)*

* Melissa Gilkey, PhD
* Robecca Perkins, MD
* Kristin Oliver, MD, MHS (School of Medicine at Mount Sanai)
  + Took Sharon Humiston’s AAP spot on roundtable
* Marcie Fisher-Borne, PhD
  + Director, HPV Vaccination and PI HPV VACs Program at ACS

Additional Options

* Amanda Dempsey, MD (University of Colorado Denver)
  + Motivational interviewing study that was recently completed (does not appear to yet be published), specifically on the MI training and implementation
* Huong McLean, PhD (Marshfield Clinic Research Institute)
  + Improving Human Papillomavirus Vaccine Use in an Integrated Health System: Impact of a Provider and Staff Intervention.Journal of Adolescent Health. E-Pub ahead of print. DOI: <http://dx.doi.org/10.1016/j.jadohealth.2017.02.019>

Session #3: System-Level

*Top Gaps from Manuscript*

* What is the impact of connecting immunization information systemsto electronic health records and exchanging data bi-directionally
* What are effective system-level changes in large health systems and hospitals
* What are best practices for health insurers and plans
* What is the impact of quality standards (e.g., HEDIS)

*Format*

* 1 hour session
* 3-4 talks (10-15 minutes each) and remaining time for discussion

*Potential Moderator*

* TBD

*Potential Speakers (Budget for 2 speakers’ travel)*

* Jane Zucker, MD, MSc (Assistant Commissioner for Immunization, New York City Department of Health and Mental Hygiene)
  + Presented at NCI meeting on what NYC has done with their immunization registry and vaccine data. They have a citywide registry and linked VFC vaccine distribution to CIR reporting. They can do all sorts of things with the data – vaccine accountability at the dose level, track provider performance measures over time, enable geographic assessment of coverage by zip code, etc.
* Cynthia Rand, MD, MPH
  + Work with learning collaborative on HPV vaccination
* Anna-Lisa M. Farmar, MD (Denver Health Medical Center)
  + Intervention in integrated urban safety net health system that involved “bundling” of vaccines, offering vaccines at every visit, and standing orders
  + Achieving High Adolescent HPV Vaccination Coverage. Pediatrics Nov 2016, 138 (5) e20152653; <http://pediatrics.aappublications.org/content/138/5/e20152653>
* Tracy Bieber, RN (Immunization Strategy Manager, Sanford Health in South Dakota)
  + Lead of the Sanford Health Comprehensive Cancer Coalition HPV Grant
  + Increased vaccination in 7 Sanford Family Medicine Clinics using provider education, provider feedback, reminder system, and community education (<https://www.mysocietysource.org/sites/HPV/ResourcesandEducation/Lists/Clearinghouse/Attachments/590/Sanford%20Case%20Study%20Webinar%202.9.17.pdf>)
* Melissa Stockwell, MD (Columbia University)
  + Has done a lot of work around reminder/recall systems
  + Presented at the Best Practices meeting last August
* Jeff Schwartz or Laura Benson (Health Net Federal Services)
  + Recent abstract about an intervention involving mailings, calls, and emails to parents and providers. Resulted in modest increase in adolescent vaccine coverage.