

Preventing HPV cancer and increasing HPV vaccination rates.



January 28, 2020

Dear Health Care Colleagues,

A new decade lays before us, full of possibilities and challenges. As member organizations of the National HPV Vaccination Roundtable, we are relentless advocates for cancer prevention through adolescent immunization. The *We're In! 2020* Initiative is a means to catalyze health systems to close the HPV cancer prevention care gap.

By joining *We're In! 2020*, your organization is agreeing to prioritize HPV vaccination. We will support you in this endeavor with the latest evidence and tools. Here is a quick road map to how your organization can take part in this initiative:

1. **JOIN WE'RE IN! 2020** : Speak with your leadership, and make the case for cancer prevention as part of your organizational commitment to adolescent health . By joining *We're In! 2020* your organization is agreeing to determine your current HPV vaccination rates and set a performance improvement goal. Your organizational commitment is voluntary. To join, sign the online commitment at hpvroundtable.org/were-in-2020.
2. **GET RECOGNIZED**: Any organization that signs on will be listed on our website. We'd love to showcase your logo in our *We're In! 2020* gallery and shout out on our social media platforms (#werein2020HPV). Once you sign on, you'll receive a downloadable communications toolkit to promote your efforts to your own patients and staff.
3. **LEARN TOGETHER**: Receive e-updates, read expert blogs and join webinars with national thought leaders. We'll send short topical e-updates each month, and announce webinars to support your work.
4. **ACCESS & USE FREE RESOURCES GALORE**: Log on to our health systems webpage at hpvroundtable.org/health-systems to access tools and resources to support your work. Key resources include our Action Guides, video playlists, and the key materials created by our member organizations.





5. **JOIN LINKEDIN:** Join our *We're In! 2020* LinkedIn Group at [linkedin.com/groups/12334730](https://www.linkedin.com/groups/12334730). This is a new group we're opening for organizations to share resources, announce events, network, and ask questions of peer organizations.
6. **SHARE PROGRESS:** In summer of 2020 and January of 2021, we'll ask you to complete a short online progress update. We want to showcase your accomplishments and learn from one another. Reach out at any time to share big wins or ask questions when challenges arise.

As a pediatrician, I'm keenly aware of the competing priorities faced by clinicians in practice. As a representative of the American Academy of Pediatrics to the HPV Roundtable, I've been working with pediatricians across the country on systems solutions to improve workflows, get adolescent patients in for well-child visits, train staff, and increase buy-in around vaccination.

The great news is we know it can be done, because we're already delivering other adolescent vaccines successfully at high rates across the U.S. With your commitment, we can do the same for HPV, and save over 30,000 people each year from an unnecessary cancer diagnosis.

We hope that your organization will join us and say "we're in" for HPV cancer prevention in 2020.

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