HPV vaccination is cancer prevention

Yet only 65% of preteens in the US have received the first dose of the HPV vaccine and less than half (48.6%) of preteens are up to date. We know we can do better to prevent HPV cancers! It’s up to nurses, MAs and NPs to get it done!

Visit hpvroundtable.org/getitdone for tips to increase HPV vaccination rates for your patients.

2019-2020 NURSE ENGAGEMENT CAMPAIGN
HOW DID WE GET HERE?

- Saw a need to create educational materials for nurses
- Spoke to nurse focused members of the Roundtable
- Vetted our plan with Lacey Eden, MS, FNP-C and her work groups
GOALS

- Increase knowledge about the HPV vaccine
- Bolster confidence when talking to parents
- Get tips on completing vaccination
TIMING

LAUNCH: September 2019

REMINDER BUMP: March 2020
TACTICS

Toolkit
   Safety & Science
   Talking About Vaccines
   Managing Shot Discomfort
   Be an HPV Vaccination Champion

Train the Trainers Webinar
TACTICS

Social Media Campaign
  Organic posts from HPV Roundtable channels

Partner Kits
  Members to share on your channels
TACTICS

Get HPV Done
   Asking nurses to pose and submit photos via the #NursesGetHPVDone hashtag

Shot Tips Videos
   Recruiting nurses to share their best tips to get HPV vaccine shots in arms
GET INVOLVED

- Feedback
  - Review and share your thoughts on DRAFT Campaign Materials with Dawn Crawford at the next break

- Sign-Up to Share Materials:
  - Email Jennifer Sienko jennifer.sienko@cancer.org