



2019 ACTION PLAN

hpvroundtable.org



National
HPV
Vaccination Roundtable

The National HPV Vaccination Roundtable is a coalition of over 70 national organizations working at the intersection of immunization and cancer prevention to raise HPV vaccination rates and prevent HPV cancers.

OUR MISSION:

CONVENE

We convene national organizations, experts, and key stakeholders to ideate, strategize and problem solve.

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CATALYZE

We catalyze our members to take action to close the adolescent vaccination gap.

COMMUNICATE

We communicate and inform providers, systems, coalitions, parents, and the larger public about the importance of HPV vaccination as cancer prevention.



Get to Know Us

Who We Are

The National HPV Vaccination Roundtable was founded in 2014 by the American Cancer Society and the Centers for Disease Control and Prevention. Our funding is provided by the CDC and ACS with some supplemental funding from NCI.

Our Vision

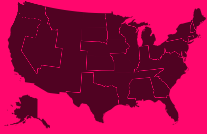
We have the power to make a lasting impact by increasing HPV vaccination rates in the U.S. as we move toward elimination of vaccine-preventable HPV cancers.

Our Values

The work of the HPV Roundtable creates connections and synergies between organizations, creating a forum for sharing information and resources while avoiding duplication of efforts.

- HPV vaccination is cancer prevention.
- We achieve more through collaboration and partnership.
- Every member organization has something to contribute.
- Evidence-based practice should guide all our work.
- We need creative solutions to close known gaps.

HPV
vaccination is
cancer
prevention.



Context

Only half of U.S. teens are fully vaccinated against HPV infections.

49%

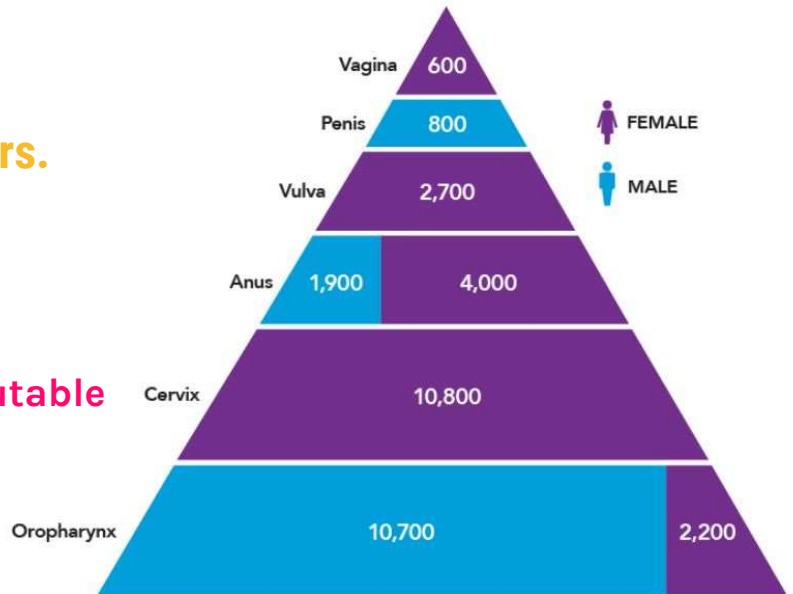
of young teens are **UP-TO-DATE** on HPV vaccination in 2017

Vaccination can help prevent 6 cancers.

33,737

estimated annual cases of **HPV-attributable cancers in the U.S.**

Figure 1
Numbers of U.S. Cancers Caused by HPV



Source: Centers for Disease Control and Prevention. How many cancers are linked with HPV each year? [Internet]. Atlanta (GA): CDC; [updated 2018 Aug 22; cited 2018 Aug 26]. Available from: <https://www.cdc.gov/cancer/hpv/statistics/cases.htm>

Vaccination reduces unnecessary suffering and costs associated with HPV treatment.

> 300,000

women annually undergo invasive treatment for cervical pre-cancers caused by HPV



CONVENE

Meetings

- Integrated Delivery Systems (IDS) in-person task group meeting at St. Jude, Memphis, TN (January 24)
- Regional SE HPV Coalitions Leadership Summit, UAB Comprehensive Cancer Center, Birmingham, AL (March 4-5)
- National Meeting, Omni Hotel, Atlanta, GA (August 20-22)
 - Best Practices Conference (August 21)
 - In-person task group meetings (August 20)
- Steering Committee meetings (ongoing)
- Task groups and committees (ongoing)

Online communities

- Forum for state HPV coalitions
- [HPV Cancer Free Facebook group](#)
- [@HPVRoundtable](#)

MEETINGS

National Meeting
Regional Summits
Special Interest Events



ONLINE COMMUNITIES

HPV Roundtable Communicators
Facebook
HPV Cancer Free Family Facebook
Twitter @ HPVRoundtable

COMMITTEES

Communication
Evaluation
National Meeting Planning
Steering

TASK GROUPS

Best Practices
Empowering Parents & Allies
Integrated Delivery Systems
Provider Training
State Coalitions & Roundtables



COMMUNICATE

Activities & Events

- ACIP decision on vaccination of adults (~February)
- National meeting and Best Practices Conference (August 20-22)
- NCI-designated cancer centers HPV meeting, Dallas, TX (November)

Resources

- HPV Roundtable materials
 - HPV gap analysis
 - Logic models
 - Resource Library
 - Slide decks/presentations
 - Tool for journalists
- Partner materials

Awareness Campaigns

- **Cervical Cancer Awareness Month Share-a-thon** (January)
- North American HPV Awareness Week (January 22-28)
- International HPV Awareness Day (March 4)
- Head and Neck Cancer Awareness Month (April)
- Mission: HPV Cancer Free Campaign (June 8)
- National Immunization Awareness Month (August)

Education

- Social media platforms: Twitter, Facebook, YouTube
- Educational webinars
- HPV Speakers Bureau referral service
- E-Newsletters, updates and announcements

RESOURCES

Action Guides
Resource Library & Tools
Speakers Bureau
Videos

SHARE-A-THONS

Cervical Cancer Awareness Month
National Immunization Awareness Month

WEB PLATFORMS



Facebook
Twitter
Youtube

WEBINARS & PRESENTATIONS



CATALYZE

Task Groups

- Task group workplans
- Quarterly webinars for SE states
- Exploration of pilot project opportunities
- Outreach to medical schools
- Evaluation of activities/social campaigns

Members

- Coordination with Mission: HPV Cancer Free
- Strategic engagement of member organizations through outreach
- Social Network Analysis

Partners

- Tools for systems to implement the guides (ppts, handouts, web guidance, videos)
 - Member presentations on Action Guides
 - IDS case studies
- Consensus paper opportunities
- Curated audience areas for providers, health systems and coalitions on HPVRoundtable.org
- National survey report on state HPV coalitions

Public

- We're In campaign
- Social media resources for anti-vax responses
- Positive online messaging guidance
- Fall vaccination campaign for nurses
- Guest blogs and OpEds
- Consensus paper opportunities

CAMPAIGNS

Clinician & Systems Action Guides
Promotion
Power to Prevent Cancer
We're In

VIRTUAL

Social Media Advocacy
Guidance on Social Media Practices
Twitter Broadcaster

PARTNERSHIPS

ACS Pilot of Large Systems
Action Guide
Consensus Statements
Member Engagement Initiatives
State HPV Coalitions

PUBLICATIONS

Best Practices
Blogs/Op-eds
Case Studies
Social Network Analysis