Provider Training
Task Group

2017 Accomplishments
The goal of the Provider Training Task Group is to strengthen healthcare provider HPV vaccination recommendations to decrease missed opportunities at clinical visits.
“The best way to find yourself is to lose yourself in service to others.”

--Mahatma Ghandi

https://animoto.com/play/omh7iOGBo2O0fKCrnvE9tA
Introducing the Clinician & Systems Action Guides
And there’s more….Member Promo Kit:

Clinician and System Action Guides
Promotional Kit

INTRODUCTION
This is the first of several promotional kits designed for organizational members of the National HPV Vaccination Roundtable to promote the Clinician and System Action Guides. Each Promotional Kit will include ready-to-use communications for your organization to copy, paste or modify for use.

If you have any questions about the guides or this kit, please contact:
Jennifer Mingo
Director, HPV Roundtable: Health Systems & Provider Engagement
American Cancer Society, Inc.
Email: jennifer.schneider@acs.org

HOW TO USE THIS KIT
Send this document to the staff in your organization for:
1. Health care providers
2. Education/training
3. Quality improvement
4. Communication
5. Social media
6. Other departments or service lines which engage with health professionals

Thus are the person who handles communications and marketing for your organization, start on page 3.

If you are not the Communications lead, but need to implement this package:
1. DIGITAL MARKETING—Use these images to promote the guides to your audiences on email, websites, print and social media.
2. EMAIL—Send the email to your general business-contact list. A personal email from you will have the power of endorsement.
3. PRESS RELEASE—Distribute the press release to your media list. This release will be most useful for professional publications or business-to-business media outlets. Business journals might also be interested in this release.
4. SOCIAL MEDIA—Select the social media posts that best fit your audience and use these posts once a week for the next 8 weeks.
5. NEWSLETTER LANGUAGE—Use this copy-in your next eNews or print newsletter.
6. BLOG POSTS (BLOG)—Post this content on your blog or website.
7. POWERPOINT SLIDES—Use this slide as part of your presentation to increase distribution of the Action Guides.

The National HPV Vaccination Roundtable Clinician and System Action Guide is now available as part of a national effort to raise HPV vaccination rates and reduce HPV cancers.
- Recommended strategies for Nurses and Medical Assistants to raise HPV vaccination rates.
- Result of collaboration among top national thought leaders and organizations.
- Helps health care providers, decision makers and support staff at every level prioritize HPV cancer prevention through vaccination.

The guide contains specific actions and shares common messaging and information relevant to all audiences through these sections:
- Facts about HPV cancer and vaccination
- Rational for prioritizing HPV vaccination
- Suggested actions and interventions
- Resources

The guides are now available for download online at [Link].
THANK YOU, TEAM!
It takes a village!

Joseph Bocchini
Heather Brandt
Noel Brewer
Terry Day
Amanda Dempsey
Marcie Fisher-Borne
Gretchen Forsell
Deanna Kepka
Judy Klein
Marie-Michele Leger
Michael Moore
Cherie Ann Nathan
Jennifer Nkonga
Sharon Perlman
Lois Ramondetta
Margot Savoy
Jennifer Smith
JoEllen Wolicki
Todd Wolynn
Jennifer Young Pierce

THANK YOU!!!