



Clinician and System Action Guides Promotional Kit

INTRODUCTION

This is the first of several promotional kits designed for organizational members of the [National HPV Vaccination Roundtable](#) to promote the [Clinician and System Action Guides](#). Each Promotional Kit will include ready-to-use communications for your organization to copy-paste or modify for your use.

If you have any questions about the guides or this kit, please contact:

Jennifer Nkonga

Director, HPV Roundtable - Health Systems & Provider Engagement

American Cancer Society, Inc.

Email: jennifer.nkonga@cancer.org

HOW TO USE THIS KIT

Send this document to the staff lead(s) in your organization for:

1. Health care providers
2. Education/training
3. Quality improvement
4. Communications
5. Social media
6. Other departments or service lines which engage with health professionals

If you are the person who handles communications and marketing for your organization, start on page 3.

If you are not the Communications lead but need to implement this package:

1. DIGITAL IMAGES – Use these images to promote the guides to your audiences on email, websites and social media.
2. EMAIL - Send the email to your personal business contact list. A personal email from you will have the power of endorsement.
3. PRESS RELEASE - Issue the press release to your media list. This release will be most useful for professional publications or business-to-business media outlets. Business journals might also be interested in this release.
4. SOCIAL MEDIA – Select the social media posts that best fit your audience and use these posts once a week for the next 8 weeks.
5. NEWSLETTER LANGUAGE – Use this copy in your next eBlast, eNews or print newsletter.
6. BLOG/WEB COPY – Post this content on your blog or website.
7. POWERPOINT SLIDE – Use this slide in your next presentation to increase distribution of the Acton Guides.



Clinician and System Action Guides Promotional Kit

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Clinician and System Action Guides Promotional Kit

WELCOME

This is a promotional kit from the [National HPV Vaccination Roundtable](#) to promote the **Clinician and System Action Guides**. This Promotional Kit includes ready-to-use communications for your organization to copy-paste or modify for your use.

In this kit, you will find communications for:

- Digital Images
- Emails
- Press Release
- Social Media Posts
- Newsletter Language
- Blog Post/Webcopy
- Powerpoint Slides

WHAT ARE THE ACTION GUIDES?

The [Clinician and System Action Guides](#) are a suite of six booklets tailored to specific professional audiences. The guides communicate our collective guidance for health care providers, decision makers and support staff to implement key interventions and strategies to raise HPV vaccination rates. Content is the result of collaboration among top national thought leaders, practitioners and organizations. We believe health care professionals at every level can be part of preventing HPV cancers and pre-cancers.

The guides available include:

- Physician/Physician Assistant/Nurse Practitioner Guide
- Nurse & Medical Assistant Guide
- Dental Health Professionals Guide
- Large Health Systems Guide
- Office Team Guide
- Small Private Practices Guide

While there is consistent messaging and information across all audiences, there is important role-specific content for each audience. We encourage you to create a distribution strategy that best matches the needs of your organization and your constituents.

All guides contain information on:

- Facts about HPV cancer and vaccination
- Why to prioritize HPV vaccination
- Suggested actions and interventions
- Resources

We hope your organization will prioritize sharing this information via your communications channels.

WHY SHOULD WE PROMOTE?

Good question! Here's why...



Clinician and System Action Guides Promotional Kit

1. Our [member organizations](#) should be the first to benefit from any resources developed by the HPV Roundtable.
2. In many cases, a member of your organization may have contributed to development of the guides. If so, it's a great opportunity to promote your involvement.
3. Your organization's content/resources may also be linked in the guides. Whenever possible, we linked to existing member resources.
4. The guides and Promo Kit are free! We've done the promotional prep work for you.
5. The content represents the most current evidence, practices, and resources currently available.
6. When 70+ organizations speak with a common voice, we can influence the national conversation and improve health care practices.

The guides are a project of the Provider Training Task Group, representing:

American Academy of Family Physicians
American Academy of Pediatrics
American Academy of Physician Assistants
American Association of Public Health Dentistry
American Cancer Society
American Head and Neck Society
Cancer Prevention and Control Research Network
Centers for Disease Control & Prevention
Cervical Cancer Free - NC
Cervical Cancer Free Coalition
Head and Neck Cancer Alliance
Huntsman Cancer Institute & Utah Cancer Center (a NCI-designated Cancer Center)
MD Anderson Cancer Center (a NCI-designated Cancer Center)
National Area Health Education Centers Organization
National Foundation for Infectious Diseases
Society of Gynecologic Oncology
UNITY Consortium
University of Colorado

FEEL FREE TO PERSONALIZE

While these promotional communications were created to be easy to copy-paste, please feel free to modify them to make them work best for your audience and communications channels. You are welcome to add your organizational logo to the PDF materials but please refrain from changing the design, colors or removing logos/design elements.

QUESTIONS

If you have any questions about this Promo Kit, please contact:

Jennifer Nkongwa

Director, HPV Roundtable - Health Systems & Provider Engagement

American Cancer Society, Inc.

Email: jennifer.nkongwa@cancer.org



Have Questions? Contact Jennifer Nkongwa - jennifer.nkongwa@cancer.org



Clinician and System Action Guides Promotional Kit

DIGITAL IMAGES

Below are digital images to help you promote the guides on your organization's website, emails and social media.

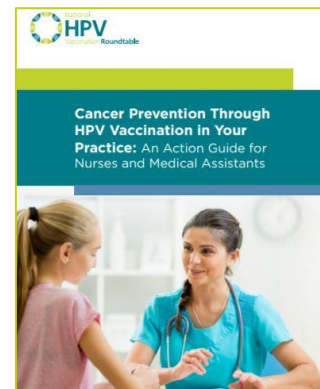
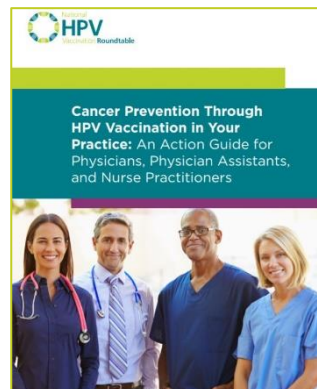
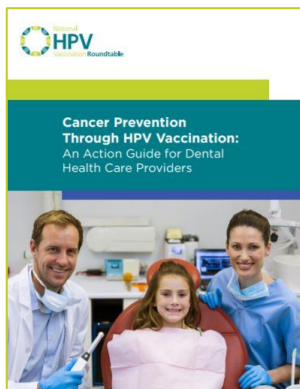
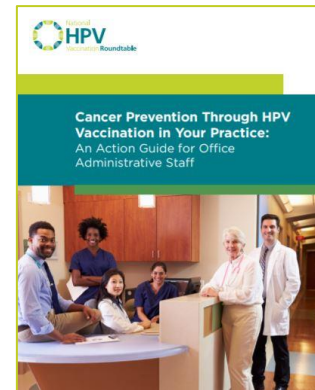
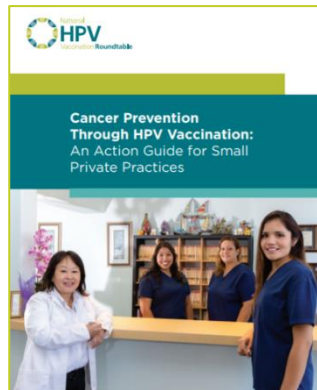
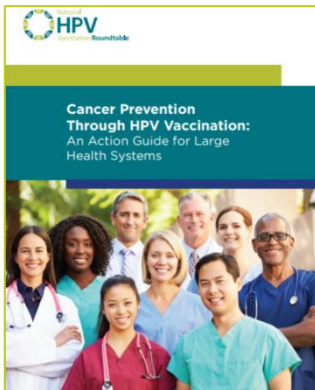
IMAGES:

Dropbox

<https://www.dropbox.com/sh/5ltj870xz1y8ma3/AAATm4WBEL0fP3nLml0LjlaPa?dl=0>

Direct Download

- [All Six Covers](#)
- [Physician/Physician Assistant/Nurse Practitioner Guide](#)
- [Nurse & Medical Assistant Guide](#)
- [Dental Health Professionals Guide](#)
- [Large Health Systems Guide](#)
- [Office Team Guide](#)
- [Small Private Practices Guide](#)





Clinician and System Action Guides Promotional Kit

EMAIL

Below is email copy to send to your organization's professional partner email list. By sharing these guides with your professional network, we can amplify our impact.

Dear [PARTNER],

We need your help to get the new National HPV Vaccination Roundtable's [Clinician and System Action Guides](#) into the right hands!

The Provider Training Task Group spearheaded the development of the Clinician and System Action Guides, a suite of six tailored booklets. The guides communicate our collective guidance for health care providers, decision makers and support staff to implement key interventions and strategies to raise HPV vaccination rates. Content was developed with input from national thought leaders and by assembling resources from numerous organizations. Actions are specific to professional role or system size.

CALL TO ACTION:

1. Please USE the Action Guides for your practice. They are a treasure trove of recommendations and resources.
2. Please share and use the ready-to-go language in the attached *Partner Promotion Package*. Here's how:
 - Include drop-in language about the guides in your **upcoming newsletters and listserv emails**
 - Incorporate the **PowerPoint slide** into your upcoming presentations
 - Post **social media messages** to Facebook and Twitter
 - Share our **content** through your newsletters, social media, and websites
 - **Share this package** with your network and individuals within your organization, including:
 - Health care providers
 - Provider education staff
 - Communications staff
 - Social media staff
 - Other staff members who engage with health professionals

You can download all the guides at www.hpvroundtable.org/action-guides.

Thanks for helping disseminate this broadly within your networks!



Clinician and System Action Guides Promotional Kit

PRESS RELEASE

Below is a press release to send to your organization's media list. This release will be most useful for professional publications or business-to-business media outlets. Business journals might also be interested in this release.

HEADLINE: New Tool Launches to Help Increase HPV Vaccination Rates

[LOCATION-DATE] The National HPV Vaccination Roundtable's Clinician and System Action Guides are now available as part of a national effort to raise HPV vaccination rates and reduce HPV cancers.

[ORGANIZATION] was a contributor to this suite of six tailored booklets featuring recommended strategies for healthcare professionals and systems to raise HPV vaccination rates. The guides are a result of collaboration among top national thought leaders and organizations. The HPV Roundtable encourages health care providers, decision makers and support staff at every level to prioritize HPV cancer prevention through vaccination.

The guides are tailored for:

- Physician/Physician Assistant/Nurse Practitioner Guide
- Nurse & Medical Assistant Guide
- Dental Health Professionals Guide
- Large Health Systems Guide
- Office Team Guide
- Small Private Practices Guide

"We hope clinicians and health systems across the county can use this information to raise HPV vaccination rates," said Margot Savoy, MD, chair of the National HPV Vaccination Roundtable Provider Training Task Group. "The guides represent our best current knowledge to help promote the prevention of HPV cancers. There is so much potential in sharing this knowledge."

Each guide contains role-specific actions for each audience and shares common messaging and information relevant to all audiences. Within each guide there are:

- Facts about HPV cancer and vaccination
- Rationale for prioritizing HPV vaccination
- Suggested actions and interventions
- Resources

The creation of the guides is a collaborative effort of the following organizations:

American Academy of Family Physicians
American Academy of Pediatrics
American Academy of Physician Assistants
American Association of Public Health Dentistry
American Cancer Society
American Head and Neck Society



Have Questions? Contact Jennifer Nkonga - jennifer.nkonga@cancer.org



Clinician and System Action Guides Promotional Kit

Cancer Prevention and Control Research Network
Centers for Disease Control & Prevention
Cervical Cancer Free - NC
Cervical Cancer Free Coalition
Head and Neck Cancer Alliance
Huntsman Cancer Institute & Utah Cancer Center (a NCI-designated Cancer Center)
MD Anderson Cancer Center (a NCI-designated Cancer Center)
National Area Health Education Centers Organization
National Foundation for Infectious Diseases
Society of Gynecologic Oncology
UNITY Consortium
University of Colorado

The guides are now available for download online at Hpvroundtable.org/action-guides. Contact Jennifer Nkonga, American Cancer Society, Inc., at jennifer.nkonga@cancer.org if you would like access to professional print files.



Clinician and System Action Guides Promotional Kit

SOCIAL MEDIA

Below are posts you can share on Facebook and Twitter. When possible, incorporate **#2Shots2PreventCancer** and **@HPVRoundtable** into your HPV vaccine messages.

PROMOTE ALL SIX GUIDES

- Let's raise HPV vaccination rates! Get the most current info to improve provider and system vaccine practices. Download the @HPVRoundtable Action Guides today >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- Our teens deserve better. Only 60% of teens aged 13-17 years received one or more doses of HPV vaccine. Get tips to raise your practice's #HPVvax rates. Download the @HPVRoundtable Action Guides today. [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- QI made easy. Find out key actions to raise your practice's #HPVvax rates. Download the @HPVRoundtable Action Guides today. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- SHOCKING: Only 43% of teens are up-to-date on all the recommended doses of HPV vaccine. We can do better! Download the @HPVRoundtable Action Guides today to get best practice actions to increase #HPVvax rates. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- Be part of history: help prevent cancer by driving up HPV vaccination. Download the @HPVRoundtable Action Guides today. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- Committed to improving children's health? Learn how your health system or practice can improve on delivery of the triple aim through HPV vaccination. Download the @HPVRoundtable Action Guides today. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)

PHYSICIAN/PHYSICIAN ASSISTANT/NURSE PRACTITIONER GUIDE

- Physicians: Parents value the HPV vaccine as much as other teen vaccines. Ensure that your adolescent patients receive all three recommended vaccines. Find helpful language and proven interventions in the HPV Vaccination Physician/PA/NP Action Guide. [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- Be part of history: help prevent cancer by driving up HPV vaccination. Download the @HPVRoundtable Physician/PA/NP Action Guide today. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- Physician Assistants: Let's raise HPV vaccination rates! Get the most current info to improve provider and system vaccine practices. Download the @HPVRoundtable Physician/PA/NP Action Guide today >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- Our teens deserve better. Only 60% of teens aged 13-17 years received one or more doses of HPV vaccine. Get tips to raise your practice's #HPVvax rates. Download the @HPVRoundtable Physician/PA/NP Action Guide today. [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- QI made easy. Find out key actions to raise your #HPVvax rates. Download the @HPVRoundtable Physician/PA/NP Action Guide today. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- SHOCKING: Only 43% of teens are up-to-date on all the recommended doses of HPV vaccine. We can do better! Download the @HPVRoundtable Physician/PA/NP Action Guide today to get #bestpractice actions. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- Pediatric nurse practitioners love kids. Learn how your health system or practice can improve patients' immunization experience. Download the @HPVRoundtable Physician/PA/NP Action Guide today. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)



Clinician and System Action Guides Promotional Kit

NURSE & MEDICAL ASSISTANT GUIDE

- Your opinion is trusted. Nurses have a powerful voice with their patients and play an important role in preventing HPV cancer. Get specific actions to boost your #HPVvax rates. Download the HPV Vaccination Nurse and Medical Assistant Action Guide. Hpvroundtable.org/action-guides
- Nurses: Let's raise HPV vaccination rates! Get the most current info to improve provider and system vaccine practices. Download the @HPVRoundtable Nurse Action Guide today >> Hpvroundtable.org/action-guides
- Our teens deserve better. Only 60% of teens aged 13-17 years received one or more doses of HPV vaccine. Get tips to raise your practice's #HPVvax rates. Download the @HPVRoundtable Nurse/Medical Assistant Action Guide today. Hpvroundtable.org/action-guides
- Medical Assistants get it done. Find out key actions to improve quality outcomes and raise your #HPVvax rates. Download the @HPVRoundtable Nurse/Medical Assistant Action Guide today. >> Hpvroundtable.org/action-guides
- SHOCKING: Only 43% of teens are up-to-date on all the recommended doses of HPV vaccine. We can do better! Download the @HPVRoundtable Nurse Action Guide today to get #bestpractice actions. >> Hpvroundtable.org/action-guides
- Committed to improving kid's health? Learn how your health system or practice can improve on delivery of the triple aim through HPV vaccination. Download the @HPVRoundtable Nurse Guide today. >> Hpvroundtable.org/action-guides

DENTAL HEALTH PROFESSIONALS GUIDE

- Dentists, YOU have the power to prevent HPV cancer by educating your patients! Get specific actions so you can help boost #HPVvax rates. Download the HPV Vaccination Dental Health Professionals Action Guide >> Hpvroundtable.org/action-guides
- Dental Professionals: Don't think you can help prevent HPV? Think AGAIN! Help increase HPV vaccination rates with these vetted action steps. Find helpful language and proven interventions in the HPV Vaccination Dental Health Professionals Action Guide. Hpvroundtable.org/action-guides
- Be part of history: help prevent cancer by driving up HPV vaccination. Download the @HPVRoundtable Dental Health Professionals Guide today. >> Hpvroundtable.org/action-guides
- Dental hygienists: Let's raise HPV vaccination rates and prevent head and neck cancers! Download the @HPVRoundtable Dental Health Professionals Action Guide today >> Hpvroundtable.org/action-guides
- Our teens deserve better. Only 60% of teens aged 13-17 years received one or more doses of HPV vaccine. Dental Professionals can impact #HPVvax rates. Download the @HPVRoundtable Dental Health Professionals Action Guide today. Hpvroundtable.org/action-guides
- SHOCKING: Only 43% of teens are up-to-date on all the recommended doses of HPV vaccine. Dental pros can make a difference! Download the @HPVRoundtable Dental Health Professionals Action Guide today to get #bestpractice actions. >> Hpvroundtable.org/action-guides

LARGE HEALTH SYSTEMS GUIDE

- Calling all health system administrators: looking to improve population health and drive down pre-cancer and cancer treatment costs? Get specific actions to boost your Have Questions? Contact Jennifer Nkonga - jennifer.nkonga@cancer.org





Clinician and System Action Guides Promotional Kit

#HPVvax rates and prevent HPV cancer. Download the HPV Vaccination Large Systems Action Guide >> Hpvroundtable.org/action-guides

- Parents value the HPV vaccine as much as other teen vaccines. Ensure that your adolescent patients receive all three recommended vaccines. Find helpful language and proven interventions in the HPV Vaccination Large Health Systems Action Guide. Hpvroundtable.org/action-guides
- Be part of history: help prevent cancer by driving up HPV vaccination. Download the @HPVRoundtable Large Health Systems Action Guide today. >> Hpvroundtable.org/action-guides
- Let's raise HPV vaccination rates! Get the most current info to improve provider and system vaccine practices. Download the @HPVRoundtable Large Health Systems Action Guide today >> Hpvroundtable.org/action-guides
- Our teens deserve better. Only 60% of teens aged 13-17 years received one or more doses of HPV vaccine. Get tips to raise your system's #HPVvax rates. Download the @HPVRoundtable Large Health Systems Action Guide today. Hpvroundtable.org/action-guides
- QI made easy. Find out key actions to raise your #HPVvax rates. Download the @HPVRoundtable Large Health Systems Action Guide today. >> Hpvroundtable.org/action-guides
- SHOCKING: Only 43% of teens are up-to-date on all the recommended doses of HPV vaccine. We can do better! Download the @HPVRoundtable Large Health Systems Action Guide today to get #bestpractice actions. >> Hpvroundtable.org/action-guides
- Committed to improving children's health? Learn how your health system or practice can improve on delivery of the triple aim through HPV vaccination. Download the @HPVRoundtable Large Health Systems Guide today. >> Hpvroundtable.org/action-guides

OFFICE TEAM GUIDE

- You had me at hello: As office staff, you are the face and messenger of your practice. Learn how you play a key role in helping protect patients against HPV cancers. Download the FREE HPV Vaccination Action Guide for Office Teams. >> Hpvroundtable.org/action-guides
- UNITE to End HPV Cancer. Download the @HPVRoundtable Office Team Guide today to get #bestpractice actions. >> Hpvroundtable.org/action-guides
- Practice managers make it happen. Find ways to improve immunization workflows. Download the @HPVRoundtable Office Team Guide today to get #bestpractice actions. >> Hpvroundtable.org/action-guides
- Are you protecting your patients against HPV cancers? Ensure that your adolescent patients receive all three recommended doses. Find helpful language and proven interventions in the HPV Vaccination Office Team Action Guide. Hpvroundtable.org/action-guides
- Be part of history: help prevent cancer by driving up HPV vaccination. Download the @HPVRoundtable Office Team Action Guide today. >> Hpvroundtable.org/action-guides
- Let's raise HPV vaccination rates! Get the most current info to improve provider vaccine practices. Download the @HPVRoundtable Office Team Action Guide today >> Hpvroundtable.org/action-guides
- Our teens deserve better. Only 60% of teens aged 13-17 years received one or more doses of HPV vaccine. Get tips to raise your office's #HPVvax rates. Download the @HPVRoundtable Office Team Action Guide today. Hpvroundtable.org/action-guides



Clinician and System Action Guides Promotional Kit

- QI made easy. Find out key actions to raise your #HPVvax rates. Download the @HPVRoundtable Office Team Action Guide today. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- SHOCKING: Only 43% of teens are up-to-date on all the recommended doses of HPV vaccine. We can do better! Download the @HPVRoundtable Office Team Guide today to get #bestpractice actions. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- Love kids? Protect them from cancer through HPV vaccination. Learn how your practice can improve on current practices. Download the @HPVRoundtable Office Team Guide today. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)

SMALL PRIVATE PRACTICES GUIDE

- Small and mighty? Get specific actions to boost your #HPVvax rates and prevent HPV cancer in your practice. Download the HPV Vaccination Small Practices Action Guide >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- Show the big guys how it's done: make sure all your 11-12 year old patients are vaccinated against HPV cancers. Learn how to improve current practices by downloading the @HPVRoundtable Small Practices Action Guide.>> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- Parents value the HPV vaccine as much as other teen vaccines. Ensure that your adolescent patients receive all three recommended doses. Find helpful language and proven interventions in the HPV Vaccination Small Practices Action Guide. [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
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- Let's raise HPV vaccination rates! Get the most current info to improve provider vaccine practices. Download the @HPVRoundtable Small Practices Action Guide today >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- QI made easy. Find out key actions to raise your #HPVvax rates. Download the @HPVRoundtable Small Practices Action Guide today. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)
- SHOCKING: Only 43% of teens are up-to-date on all the recommended doses of HPV vaccine. We can do better! Download the @HPVRoundtable Small Practices Guide today to get #bestpractice actions. >> [Hpvroundtable.org/action-guides](https://hpvroundtable.org/action-guides)



Clinician and System Action Guides Promotional Kit

NEWSLETTER LANGUAGE

Below is a newsletter article for your organization's publications.

HEADLINE: New Tool Launches to Help Increase HPV Vaccination Rates

POST:

As a member of the National HPV Vaccination Roundtable, [ORGANIZATION] is proud to announce the release of the Clinician and System Action Guides as part of a national effort to raise HPV vaccination rates and reduce HPV cancers.

[ORGANIZATION] was a contributor to this suite of six tailored booklets featuring recommended strategies for healthcare professionals and systems to raise HPV vaccination rates. Specifically, [ORGANIZATION] worked to create content for the [PERSONALIZE YOUR CONTENT TO YOUR AUDIENCE].

Download and use this Action Guide to start increasing HPV vaccination rates in your practice:

[LINKS TO ACTION GUIDES THAT FIT YOUR AUDIENCE]

Each guide contains role-specific actions for each audience and shares common messaging and information relevant to all audiences. Within each guide there are:

- Facts about HPV cancer and vaccination
- Rationale for prioritizing HPV vaccination
- Suggested actions and interventions
- Resources

The guides are a result of collaboration among top national thought leaders and organizations. The HPV Roundtable encourages health care providers, decision makers and support staff at every level to prioritize HPV cancer prevention through vaccination.

The guides are now available for download online at Hpvroundtable.org/action-guides. Contact Jennifer Nkonga, American Cancer Society, Inc., at jennifer.nkonga@cancer.org if you would like access to professional print files.



Clinician and System Action Guides Promotional Kit

BLOG POST/WEBCOPY

Below is a blog post or webpage copy for your organization's website.

HEADLINE: New Tool Launches to Help Increase HPV Vaccination Rates

POST:

As a member of the National HPV Vaccination Roundtable, [ORGANIZATION] is pleased to announce the release of the Clinician and System Action Guides. These tailored planning guides are now available as part of a national effort to raise HPV vaccination rates and reduce HPV cancers.

[ORGANIZATION] was a contributor to this suite of six tailored booklets featuring recommended strategies for healthcare professionals and systems to raise HPV vaccination rates. Specifically, [ORGANIZATION] worked to create content for the [PERSONALIZE YOUR CONTENT TO YOUR AUDIENCE].

Download and use this Action Guide to start increasing HPV vaccination rates in your practice:

[LINKS TO ACTION GUIDES THAT FIT YOUR AUDIENCE]

THE HPV ROUNDTABLE CLINICIAN AND SYSTEM ACTION GUIDES

The guides are a result of collaboration among top national thought leaders and organizations. The HPV Roundtable encourages health care providers, decision makers and support staff at every level to prioritize HPV cancer prevention through vaccination.

The set of six guides are tailored for:

- Physician/Physician Assistant/Nurse Practitioner Guide
- Nurse & Medical Assistant Guide
- Dental Health Professionals Guide
- Large Health Systems Guide
- Office Team Guide
- Small Private Practices Guide

[ORIGINAL QUOTE OR USE THIS ONE] "We hope clinicians and health systems across the county can use this information to raise HPV vaccination rates," said Margot Savoy, MD, chair of the National HPV Vaccination Roundtable Provider Training Task Group. "The guides represent our best current knowledge to help promote the prevention of HPV cancers. There is so much potential in sharing this knowledge."

Each guide contains role-specific actions for each audience and shares common messaging and information relevant to all audiences. Within each guide there are:

- Facts about HPV cancer and vaccination
- Rationale for prioritizing HPV vaccination
- Suggested actions and interventions



Have Questions? Contact Jennifer Nkonga - jennifer.nkonga@cancer.org



Clinician and System Action Guides Promotional Kit

- Resources

The creation of the guides is a collaborative effort of national thought leaders and practitioners to promote HPV vaccination as cancer prevention. The following organizations played key roles in guide development:

American Academy of Family Physicians
American Academy of Pediatrics
American Academy of Physician Assistants
American Association of Public Health Dentistry
American Cancer Society
American Head and Neck Society
Cancer Prevention and Control Research Network
Centers for Disease Control & Prevention
Cervical Cancer Free - NC
Cervical Cancer Free Coalition
Head and Neck Cancer Alliance
Huntsman Cancer Institute & Utah Cancer Center (a NCI-designated Cancer Center)
MD Anderson Cancer Center (a NCI-designated Cancer Center)
National Area Health Education Centers Organization
National Foundation for Infectious Diseases
Society of Gynecologic Oncology
UNITY Consortium
University of Colorado

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POWERPOINT SLIDES

Below is a PowerPoint Slide to use in your next presentation.

SLIDES:

DropBox

<https://www.dropbox.com/sh/bsj374fspxjobiy/AAC4UCaoei3b4YsGKwMJTE1wa?dl=0>

Direct Download

- [Clinician and Systems Action Guides ALL SIX](#)
- [Clinician and Systems Action Guides Office Teams](#)
- [Clinician and Systems Action Guides Nurses](#)
- [Clinician and Systems Action Guides Large Systems](#)
- [Clinician and Systems Action Guides Dental](#)

CLINICIAN AND SYSTEMS ACTION GUIDES
hpvroundtable.org/action-guides

The screenshot displays six action guides arranged in a 2x3 grid. Each guide has a title and a small image of healthcare professionals. The titles are: 1. Cancer Prevention Through HPV Vaccination: An Action Guide for Small Practice Physicians; 2. Cancer Prevention Through HPV Vaccination in Your Practice: An Action Guide for Office Administrators; 3. Cancer Prevention Through HPV Vaccination in Your Practice: An Action Guide for Nurse Practitioners; 4. Cancer Prevention Through HPV Vaccination in Your Practice: An Action Guide for Physician Assistants, Nurse Practitioners, and Health Professionals; 5. Cancer Prevention Through HPV Vaccination in Your Practice: An Action Guide for Family and Medical Assistants; 6. Cancer Prevention Through HPV Vaccination in Your Practice: An Action Guide for Dental Professionals. A note at the bottom left states "Guides released Feb. 2018".

CLINICIAN AND SYSTEMS ACTION GUIDES

Contributors: National experts and thought leaders

Goal: Help health care providers, decision makers and support staff at every level to prioritize HPV cancer prevention through HPV vaccination

Content includes:

- Evidence
- Strategies
- Role-specific actions
- Resources

The slide also features a screenshot of the website's navigation menu and a "Download the entire suite for free!" button.