



## Monthly Update – March 2017

Dear Friends,

**SAVE THE DATE** - April is Oral Cancer Awareness Month and we are hosting a very special **one-hour webinar on HPV and oropharyngeal cancers Friday, April 7 at 1 p.m. ET.**

National expert and member of the National HPV Vaccination Roundtable, Dr. Terry A. Day, will give a presentation on understanding the science, evidence and trends in oropharyngeal cancer, or cancer of the mouth and throat, caused by HPV. Dr. Day will make the case for why HPV vaccination can help reduce cancer incidence. There will be time for Q and A after his presentation.

Executive Director of the Head and Neck Cancer Alliance and member of the National HPV Vaccination Roundtable, Holly Boykin, will showcase the work of the Head and Neck Cancer Alliance and present social media resources partners can use during Oral Cancer Awareness Month (April).

Jennifer Johnson-Joefield, Director of Quality for Peninsula Community Health Services, will present highlights from an innovative project engaging dental providers at Peninsula Community Health Services to increase HPV vaccination rates.

### **Oropharyngeal Cancers and HPV: What You Need to Know**

**Friday, April 7, 2017**

**1 p.m. ET**

[Registration \(required\) is open now](#)

## **Spotlight**

Kudos to **The Head and Neck Cancer Alliance** for featuring four of the HPV cancer survivor videos! Visit <http://www.headandneck.org/> to watch videos featuring Dr. Cherie-Ann Nathan, Frank Summers, and Scott Vetter as they talk about the importance of HPV vaccination as a way to prevent oral, head and neck cancers.

## HPV VACCINATIONS CAN HELP PREVENT ORAL, HEAD AND NECK CANCERS



**DR. CHERIE-ANN NATHAN**

HNCA Board Member and  
Head and Neck Surgeon



**FRANK SUMMERS**

Survivor of HPV-derived  
squamous cell carcinoma tonsil  
cancer



**SCOTT VETTER**

Survivor of HPV-related  
tongue cancer



**SCOTT VETTER AND  
DR. NATHAN**

Discuss HPV-related head  
and neck cancers

**HPV VACCINATION IS RECOMMENDED FOR BOYS AND GIRLS, AT AGES 11-12, TO PREVENT THE TYPES OF HPV INFECTIONS THAT CAUSE ORAL, HEAD AND NECK CANCERS.**

## HPV Roundtable Resources

The National HPV Vaccination Roundtable's Survivor Involvement Task Group recognized the power of survivor voices and wanted to create ways to bring HPV-cancer survivors to provider audiences.

The task group created two resources for partners to use:

- **Survivor Speaker Database** – for those who want to invite a survivor to their conference, grand rounds, or other event. The database lists organizations with HPV-cancer survivors willing to tell their stories. The database contains the organization's name, cancer type, speaker locations, contact information, description of activities and social media links. You can access the database here -> [http://bit.ly/HPV\\_speakers](http://bit.ly/HPV_speakers)
- **Survivor Videos** – if you can't accommodate an in-person survivor, consider using one of our survivor videos. These videos are hosted in a library on YouTube and can be embedded in PowerPoint presentations, shared via social media, or posted on clinical practice websites for patients to view when learning about vaccines. You can access all of the videos here -> <http://bit.ly/HPVVideos>

If you need help accessing or using either resource, please email us at [HPV.Vaccination.Roundtable@cancer.org](mailto:HPV.Vaccination.Roundtable@cancer.org)

## In Case You Missed It

CDC has recently updated a number of HPV resources for healthcare professionals and teen/young adult patients and their parents. These materials now include the current ACIP

recommendation related to the 2-dose HPV vaccine schedule for immunocompetent people who start the series before age 15 years.

### For Healthcare Professionals

- Tip sheet: [Talking to Parents about HPV Vaccine](#)
- Clinician FAQ: [CDC Recommendations for HPV Vaccine 2-Dose Schedules](#)
- [Web section: Human Papillomavirus \(HPV\) for Clinicians](#)
- [PreteenVaxScene Webinar Series](#)
- [You Call the Shots – Module Eight - HPV](#)

### For Parents and Patients

- Fact sheet: [More Information About HPV and HPV Vaccine](#)
- [Human Papillomavirus \(HPV\)](#) website for parents and the public
- [Easy-to-Read Immunization Schedules for Preteens and Teens](#) web section
- [Print Materials for Preteens and Teens](#) web section

## HPV Vaccination Partner Resources and Shareables

The National AHEC Organization HPV Immunization Project will present a one-hour webinar, beginning at 2:00 p.m. (ET) on April 6. The webinar will feature Drs. Lori Rocha and Damon Silverman of the Robert Larner College of Medicine at the University of Vermont. Dr. Lori Rocha, Assistant Professor of Pediatrics, and Dr. Damon Silverman, Associate Professor of Otolaryngology Head and Neck Surgery, both agree on the need for prevention and early detection of HPV.

*“HPV Vaccination: A Pinch of Prevention is Worth a Pound of Cure”*

Lori Rocha, MD

Damon Silverman, MD

Thursday, April 6

2 p.m. ET

[Registration \(required\) is open now](#)

The National AHEC Organization HPV Immunization Project also has updated their [HPV Resource Guidebook](#). Here you can find the HPV state profile sheets, an HPV vaccine social media toolkit and Postgraduate Institute for Medicine-approved materials including a 60 min CDC “You Are the Key” presentation.

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The **Centers for Disease Control and Prevention** (CDC) has announced that the following three appendices in the textbook *Epidemiology and Prevention of Vaccine-Preventable Diseases*, also known as “The Pink Book,” have been updated in the online edition:

- [Vaccine Excipient and Media Summary](#) in Appendix B
- [CDC Contact Information and Resources](#) in Appendix F
- [Immunization Grantee List](#) in Appendix F

The 13th edition of the Pink Book is available for purchase from the [PHF Learning Resource Center](#) or can be [viewed/downloaded online](#) at no charge. The online edition includes not only the updates to these appendices, but also a [2017 supplement](#) – including a new chapter on Human Papillomavirus - released earlier this year.

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The **American Academy of Pediatrics** (AAP) recently published the following two new clinical reports:

1. [The Need to Optimize Adolescent Immunization](#) reviews the current epidemiology of meningococcus, pertussis, HPV and influenza in adolescents; and covers immunization rates and barriers to adhering to the adolescent immunization schedule.
2. [Practical Approaches to Optimize Adolescent Immunization](#) discusses ways to improve immunization rates, including strategies to enhance parental confidence in immunization.

A summary from the AAP lists the key points highlighted in these two clinical reports.

- *Adolescent immunization rates are lower than those for younger children*
- *Every healthcare visit is an opportunity to review and update immunization status*
- *A strong recommendation from the healthcare provider is the most important reason why parents choose to have their children vaccinated*
- *Substantial provider time may be necessary for counselling patients and families who are vaccine hesitant or wish to refuse vaccines*
- *HPV vaccination presents a distinctive set of challenges*
- *Healthcare technology can be useful and effective in decreasing missed opportunities for vaccination*
- *Extending care into school-based settings is an alternative strategy that may help improve adolescent immunization rates*

See also: AAP News: [AAP reports highlight how to optimize adolescent immunization](#)

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The **Immunization Action Coalition** maintains a Calendar or Events on its website for healthcare professionals at [www.immunize.org/calendar](http://www.immunize.org/calendar). This is an easy way to find out about upcoming conferences and workshops in your area, or online webinars and other electronic continuing educational opportunities. The calendar also includes special weeks of observance.

If you have an immunization-related event that you would like your colleagues to know about via this Calendar of Events, [email IAC](#).

## **We Want to Hear from You!**

During the Jeffersonian Dinner at our National Meeting, many of you suggested we have regular webinars on specific topics. Here's your opportunity to tell us what you'd like us to cover! Please [email us](#) with your ideas and suggestions for future topics.

*Please contact [Jennifer Sienko](#) if your organization has resources or social shareables that you would like to see included in the monthly update.*

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