



Monthly Update – June 2017

Dear Friends,

Have you signed-up to get access to get the 'You've Got the Power to Prevent Cancer!' communications package? There is still time! Go [here](#) to download 10-weeks of content to help you encourage the medical providers in your membership to flex their super powers and prevent HPV cancers. By signing up, you and your organization will have access to:

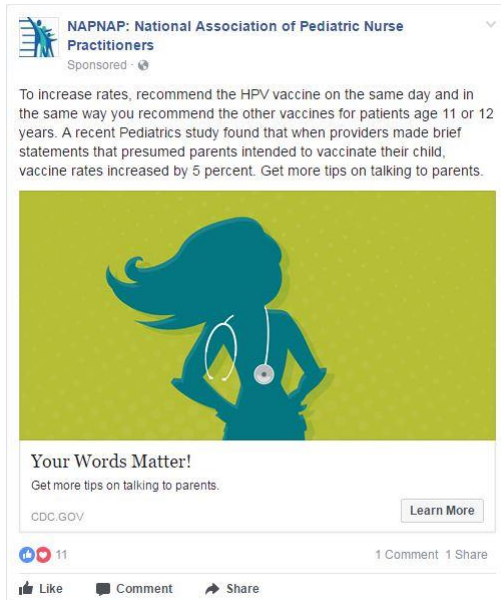
- Audience brief to help you target posts and ads
- Copy for your website
- 8.5 x 11' poster for you to personalize, print and use
- 10 unique social media posts for Facebook and Twitter
- Newsletter blurb
- Images to use on social media, newsletters, emails, and more



Click here to learn more and sign-up: <https://www.surveymonkey.com/r/Power17>

****Hot Shots****

NAPNAP and ECBT participate in the HPV Vaccination Roundtable Facebook Ad Technical Assistance Program



Special thanks to the **National Association of Pediatric Nurse Practitioners (NAPNAP)** and **Every Child by Two** for being extra special partners in the “You’ve Got the Power to Prevent Cancer!” communications program. Both organizations have received \$3,000 in Facebook ads to promote HPV vaccination to their followers. The Facebook Ads Technical Assistance program allow the HPV Vaccination Roundtable to place ads on behalf of nonprofit organizations to promote messages and images to increase HPV vaccination rates. Thank you to NAPNAP and ECBT for super-powered organization and participating in our experiment to reach more people with our pro-HPV vaccine messages!

HPV Roundtable Resources



Our new private Facebook group for HPV communicators is up and running. This group allows National HPV Vaccination Roundtable members and affiliates to easily connect with one another and quickly share information across the group. We encourage all organizations to forward this link to the co-workers and colleagues that handle your organization’s social media

channels. The content shared on this channel can be quickly shared with your own followers through your organizational Facebook page.

This is an excellent group for our HPV Roundtable members and their communication staff, as well as our partners working on state HPV roundtables and coalitions. It is a great way to ask questions and get information from qualified colleagues.

This Facebook group will allow members to:

- Get the latest news and information from the National HPV Vaccination Roundtable
- Ask questions of the “hive mind” of other HPV vaccination experts and advocates
- Post new projects that you would like share with other members
- Read and share news headlines about HPV vaccination and innovative education projects

You can ask to join at this link: <https://www.facebook.com/groups/HPVroundtable/>

In Case You Missed It

California Department of Health and ACS present “Be an HPV Vaccination Champion”

This one-hour webinar took place on Feb. 23, 2017 and reviews ACIPs 2-dose recommendation for HPV vaccine, strategies for communicating with parents, and practice-level resources. You can access the webinar on YouTube by clicking here: [Be an HPV Vaccination Champion](#) (webinar, on-demand)

HPV Vaccination Partner Resources and Shareables

Voices for Vaccines offers pro-vaccine customizable photo frames for Facebook

Voices for Vaccines (VFV) has developed several pro-vaccine frames for Facebook. Frames are the little logos that people can affix to their profile pictures. They are easy to use—just [go to this link](#), and search for the term "vaccinated." These frames are un-branded to encourage everybody to use them. Let your profile picture send a positive message about vaccines to your friends!

National AHEC Organization offering several FREE CE/CMEs

The **National AHEC Organization** is offering the following free CE/CMEs:

- *'Addressing HPV Vaccine Hesitancy and Myths.'* Robert Bednarczyk, PhD, Emory University, leads a discussion of the current state of misinformation and concerns about the HPV vaccine. Each myth will be addressed with an evidence-based assessment of the current research. The webinar is on-demand and will be available until Sep. 30, 2017. You can register for the webinar by clicking here: [Addressing HPV Vaccine Hesitancy and Myths](#) (webinar, on-demand)
- *'Human Papillomavirus (HPV) Vaccine Safety.'* Julianne Gee, CDC, leads a one-hour continuing education self-study guide designed to meet the educational needs of health professionals engaged in care of adolescents and young adults needing immunizations. The study-guide is on-demand and credits are available until May 10, 2018. You can register by clicking here: [Human Papillomavirus \(HPV\) Vaccine Safety](#) (webinar, on-demand)
- *'HPV Vaccination: Give It a Shot (or 2).'* Debbie Saslow, PhD, ACS, will lead the next provider education webinar on Tuesday, **July 25, 2 p.m. ET**. Continuing education credits are pending. You can register for this one-hour webinar by clicking here: [HPV Vaccination: Give it a Shot \(or 2\)](#) (webinar, registration required)

Please promote these CE/CME opportunities to health professionals in your area

Immunization Action Coalition presents a webinar on adolescent immunization and the 16-year-old platform

William L. Atkinson, MD, MPH, IAC's associate director for immunization education, will present a one-hour webinar titled "Adolescent Immunization Update and the 16-year-old Platform" on **July 10 at 1:00 p.m. ET**. During his presentation, Dr. Atkinson will review the recommendations for adolescent vaccines, including those recommended at 11–12 years of age and those at age 16. You can register for this one-hour presentation by clicking here: [Adolescent Immunization Update and the 16-Year-Old Platform](#) (webinar, registration required)

CDC Releases a New Vaccine Administration e-Learn with CE

CDC has released a new Vaccine Administration e-Learn and it is available on their Continuing Education web page at <https://www.cdc.gov/vaccines/ed/courses.html#elearn-vaccadmin>. The e-Learn is a free, interactive, online educational program that serves as a useful introductory course or a great refresher on vaccine administration.

Proper vaccine administration is critical for ensuring that vaccines are both safe and effective. Vaccine administration errors happen more often than you might think. Of the average 36,000 reports received annually by the [Vaccine Adverse Event Reporting System \(VAERS\)](#), about 1,500 are directly related to administration error.

The self-paced e-Learn provides comprehensive training, using videos, job aids, and other resources to accommodate a variety of learning styles, and offers a certificate of completion and/or Continuing Education (CE) for those that complete the training.

One Question Survey

Thank you for responding to our one-question survey last month! The question we asked was, “What is the most important need related to HPV vaccination that your organization CAN’T do (alone)?”

Two main themes emerged:

- combat misinformation about HPV and HPV vaccine
- fully engage the “medical neighborhood”

We appreciate your feedback and will keep these themes in mind as we continue to develop HPV Roundtable resources.

Please contact [Jennifer Sienko](#) if your organization has resources or social-shareables that you would like to see included in the monthly update.

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