



## Monthly Update – July 2017

Dear Friends,

The National HPV Vaccination Roundtable has created a social media campaign to promote HPV vaccination during August 2017, **National Immunization Awareness Month (NIAM)**. We are hosting a brief Communicators Showcase on **Tuesday, July 25<sup>th</sup> at 12 p.m. ET** to unveil these resources. Attendees will be able to ask questions, request technical assistance, and immediately have access to all the resources. Registration is required.

[Click Here to Register](#)

### **\*\*Hot Shots\*\***

#### **HPV Vaccine Champions Award**

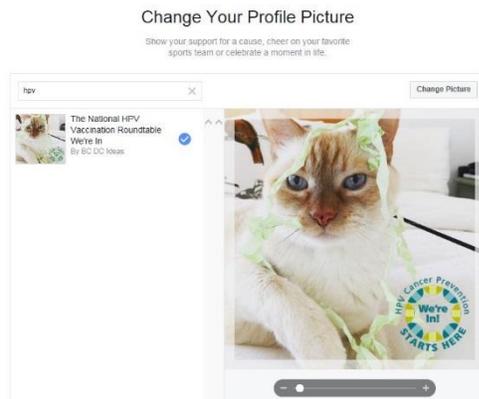


The **Centers for Disease Control and Prevention, Association of American Cancer Institutes, and American Cancer Society**—leaders in HPV cancer prevention—have partnered to establish an HPV Vaccination Champion Award to reinforce that HPV Vaccine is Cancer Prevention and recognize HPV vaccination champions. Nominate clinicians, clinics, practices, groups, or health systems effectively working to protect their adolescent patients against HPV cancers by achieving high HPV vaccination rates among their young adolescent patients.

Nomination packets must be sent to [PreteenVaccines@cdc.gov](mailto:PreteenVaccines@cdc.gov) on or before September 1, 2017.

You can submit your nominations directly to CDC, by visiting <https://www.cdc.gov/hpv/champions/submit-nominee.html>

## HPV Roundtable Resources



The HPV Vaccination Roundtable has developed a “We’re In!” Facebook profile picture frame. Facebook picture frames are a way people can show support for a cause they believe in, in this case – HPV vaccination as cancer prevention! Visit <https://www.facebook.com/profilepicframes> and search for ‘HPV’ to find it and use it.

## In Case You Missed It

### Area Health Education Center Network offers archived webinars on HPV vaccination, including one on HPV hesitancy and myths; free CE/CEU credit available

The Scenic Rivers Area Health Education Center Network has several webinars about HPV archived on its website, including a June offering titled "Addressing HPV Vaccine Hesitancy and Myths." Free continuing education credit (CE/CME) is available for completing archived events.

Access the [archived webinar page](#) on the Scenic Rivers Area Health Education Center Network website.

## HPV Vaccination Partner Resources and Shareables

### August is National Immunization Awareness Month; 2017 communications toolkit available

Every year in August, [National Immunization Awareness Month](#) (NIAM) provides an opportunity to raise awareness of the importance of immunization and the need for improving national vaccination coverage levels. NIAM is sponsored by the National Public Health Information Coalition (NPHIC). The 2017 edition of the communications toolkit, put out by NPHIC in collaboration with CDC, contains key messages, vaccine information, sample news releases and articles, sample social media messages, links to web resources from CDC and other organizations, and logos, web banners, posters, and graphics to use with social media. The website also includes a place for you to share your NIAM activities and view what others are

doing for NIAM, using the hashtag #NIAM17.

The observance features a different group each week of August:

- July 31–August 6—Babies and Young Children: A healthy start begins with on-time vaccinations
- August 7–13—Pregnant Women: Protect yourself and pass protection on to your baby
- August 14–20—Adults: Vaccines are not just for kids
- **August 21–27—Preteens/teens: Ensure a healthy future with vaccines**

You can access the toolkit here: [National Immunization Awareness Month Communication Toolkits](#)

## **2017 American Academy of Pediatrics HPV Vaccination Update: Free CME/CNE Available**

The 2017 HPV Vaccination Update one-hour webinar features a panel of experts in pediatric primary care, infectious diseases, obstetrics and gynecology and ear, nose and throat who cover the latest trends in HPV disease prevalence and prevention, tools to help office staff with questions about HPV vaccine timing and scheduling, vaccine safety and effectiveness, evidence-based techniques for increasing HPV vaccination rates and answers to commonly asked questions from parents. The webinar informs providers on how to word a strong recommendation, frame the HPV vaccine as cancer-preventing and frame the vaccine as part of the routine adolescent vaccination schedule. Free continuing education credit is available through the Boston University School of Medicine.

You can access the webinar here: <http://bucme.org/node/1018>

*Please contact [Jennifer Sienko](#) if your organization has resources or social shareables that you would like to see included in the monthly update.*

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