

Monthly Update – August 2017

Dear Friends,

It has been a busy summer for the National HPV Vaccination Roundtable! We have several new resources to share with you, including a brand-new <u>CME e-learning module</u> outlining the importance of vaccinating 11- and 12-year-olds against HPV cancers.

But wait, there's more! Read on to learn more about the <u>Rhode Island school mandate</u> for HPV vaccine and to access the report from our <u>Midwest Multi-State Listening Session</u> that summarizes conversations Midwest state HPV coalition work and opportunities for engagement with national partners.

And if that wasn't enough, there is still time to access all our <u>social media resources for National</u> Immunization Awareness Month (NIAM) Pre-teen vaccination week starting August 21st!

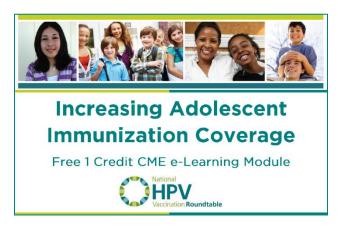
For the low, low price of FREE, you can download these resources! We encourage you to share with your colleagues and stakeholders today and we thank you for being HPV Vaccine Superheroes!



HPV Roundtable Resources

Raise Your Rates! Free 1 Credit CME to Master Your HPV Vaccine Recommendation

What are the nation's experts saying to their patients about HPV vaccination? Three providers—a pediatrician, an OB-GYN, and a head and neck surgeon—outline the importance of vaccinating 11- and 12-year-olds against HPV cancers in a newly released e-learning module.



"Increasing Adolescent Immunization Coverage" is a 40-minute e-learning module for pediatric and primary care provider teams, created by members of the National HPV Vaccination Roundtable.

This module provides information, guidance, and tools for quality improvement efforts to increase HPV vaccination by improving providers' ability to:

- Describe the importance of the HPV vaccine
- Implement the "same way, same day" approach to HPV vaccination for 11- and 12-yearolds
- Answer parents' questions accurately and succinctly
- Introduce new practice tools to support HPV vaccination in the pediatric health care setting

RNs/NPs, physicians, physician's assistants, and pharmacists can earn a free hour/credit by viewing the CME module here. Non-credit seeking audiences can view the video here. Help us promote this widely with your networks and reach providers in all states.

Rhode Island HPV Vaccine School Requirement: A Case Study



In August 2015, Rhode Island implemented an HPV vaccine requirement for middle school children. This <u>case study</u> reviews the process by which the Rhode Island Department of Health implemented the requirement as well as the documented successes, and backlash, to the school entry requirement.

For more information on state-based school HPV vaccination requirements, including pending and past state-based legislation, visit the National Conference of State Legislatures page on HPV Vaccine: State Legislation and Statutes.

2017 Midwest Listening Session: An Opportunity to Share Successes and Challenges

In May 2017, the State Coalitions and Roundtables Task Group organized a series of events around the Iowa HPV & Cancer Conference in Des Moines, Iowa. The Iowa Cancer Consortium's HPV working group met with the HPV Roundtable to share their experiences in Iowa. Later, coalition leaders from six Midwest states were invited to attend a multi-state listening session to share their successes and challenges with the HPV Roundtable task group members. You can access these reports directly by clicking on the links below, or by visiting the HPV Roundtable State Coalitions and Roundtables webpage where you can find additional information including meeting agendas and HPV coalition profiles for six states: Illinois, Iowa, Kansas, Missouri, Nebraska, and South Dakota.

Related resources:

<u>Iowa Only Listening Session Report 2017</u> <u>Midwest Listening Session: Multistate Report</u>

National Immunization Awareness Month Communications Package

We've made it easy for you to provide tips and a shot of confidence to providers to increase HPV vaccination rates during August. We developed a <u>suite of materials</u> that you can use right now to reach vaccinators to thank them for recommending the HPV vaccine as cancer prevention.



Our content is sourced from the Centers for Disease Control and includes pre-written messages and graphics for:

- ✓ Twitter
- √ Facebook
- ✓ Newsletters
- ✓ Websites
 - Instagram

HPV vaccination increases 5-fold in August at the peak of back-to-school appointments. It's time to put as many young people as possible on the path to lifelong prevention of HPV cancers.

HPV Vaccination Partner Resources and Shareables

Association of State and Territorial Dental Directors endorses promotion of the HPV vaccine to reduce the risk of HPV-related oropharyngeal cancer

On July 10, the Association of State and Territorial Dental Directors (ASTDD) published a white paper on human papillomavirus and oropharyngeal cancer in which they endorsed promotion of the HPV vaccine to reduce the risk of HPV-related oropharyngeal cancer.

ASTDD emphasized that:

State oral health programs (SOHPs) can play a critical role in facilitating evidence-based state and community practice interventions and messaging campaigns aimed at effectively promoting the HPV vaccine. Through external and internal partners, SOHPs can help develop collaborative partnerships and referral networks that can empower an interprofessional workforce of dental and medical practitioners to promote use of the HPV vaccine for their patients and increase the rates of completion of the HPV vaccination series.

In addition, ASTDD recommended incorporating HPV-related oropharyngeal cancer awareness strategies into oral health promotion efforts and healthcare professional academic curricula.

The ASTDD white paper is available to download at www.astdd.org; scroll to Human Papilloma Virus (HPV) and Oropharyngeal Cancer (July 2017).

New Immunization Resources from the American Academy of Pediatrics (AAP)

✓ Adolescent Immunization Flip Chart – Make your request today!

The AAP has revised its Adolescent Immunization Flip Chart to aid pediatric healthcare providers in conversations with parents, particularly to help provide a strong recommendation for adolescent vaccines, especially HPV, at 11-12 years of age. The flip chart provides information and answers to parents' questions on adolescent vaccines, as well as easy-to-understand infographics on one side for parents, and talking points for pediatricians and their staff on the other. If you are interested in receiving a copy or copies of the Adolescent Immunization Flip Chart, please go to the following link and complete the survey with your information:

https://www.surveymonkey.com/r/flipchart2017. If you have any questions, feel free to

https://www.surveymonkey.com/r/flipchart2017. If you have any questions, feel free to email hpv@aap.org.

✓ Immunization Training Guide & Practice Procedure Manual – newly updated

The training guide is designed to assist pediatric office staff in all aspects of immunizing a practice's patients. The guide can be used to educate and properly train physicians, nurse practitioners, physician assistants, nurses, medical assistants, office managers, and other office staff. The "Financing, Ordering, and Maintaining Supply" topic was recently updated. More information and a link to the Training Guide can be found here.

✓ New Practice-Change Education and Tools Now Available Pediatricians and other pediatric healthcare providers are encouraged to check out new practice-change tools from the American Academy of Pediatrics, including tools related to the strategy of standing orders to improve immunization rates, contraindications, and use of Vaccine Information Statements. Please use the hyperlinks below to access sample project charters and sample Plan-Do-Study-Act cycles:

- Practice-change tools on use of standing orders tools
- Practice-change tools on contraindications
- Practice-improvement tools on use of Vaccine Information Statements

Save the date: IZCoalitions Network webinar on the anti-vaccine movement featuring Erica DeWald, ECBT, is scheduled for August 29

Please save the date! The Immunization Action Coalition (IAC) invites you to participate in a 1-hour webinar for immunization coalition leaders, members, and those who collaborate with coalitions on **Tuesday**, **August 29**, **at 12:00 p.m. ET (11:00 a.m. CT)**. The webinar will feature Erica DeWald discussing the current state of the anti-vaccine movement in the United States.

More information will be available one-week before the call from their website: https://www.immunizationcoalitions.org/network-webinars/

Please contact <u>Jennifer Sienko</u> if your organization has resources or social shareables that you would like to see included in the monthly update.

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